

PATRICIO SÁIZ

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Associate Professor of Economic History (Madrid)

EDUCATION

- 1991-1996, UAM (Madrid), PhD in Modern Economic History.
- 1989-1990, UAM (Madrid), BA, Modern History.
- 1986-1988, UC (Santander), Graduate, Geography and History.

GRANTS AND AWARDS

- 1996-1998, *Banco de Santander* Post-doctoral scholarship for outstanding academic performance.
- 1991-1994, MEC FPU Postgraduate scholarship for outstanding academic performance.
- 1994 (1 month), MEC Postgraduate scholarship for research performance in Italy (UIBM).
- 1993 (3 months), MEC Postgraduate scholarship for research performance in Portugal (INPI).
- 1992 (3 months), MEC Postgraduate scholarship for research performance in France (CNAM; INPI) and Belgium (OPRI).
- 1991 (3 months), MEC Postgraduate scholarship for research performance in the UK (U. Bristol; IPO).
- 1990-1991, UAM Postgraduate scholarship for outstanding academic performance.
- 1989-1990, UAM Undergraduate scholarship for collaborating with the Department of Modern History.

- 2018, BHC (USA), Prize “Philip Scranton” for the best article published in *Enterprise & Society* 2017
- 2018, BHC (USA), Prize “Mira Wilkins” for the best article in *International Business History* 2017.
- 2015, AEHE (ES), Prize “Earl J. Hamilton” for the best article in *Economic History* 2014.
- 2009, EBHA (UE), Prize for the best paper on European Business History at the Milan Conference.
- 1997, AEHE (ES), Prize “Ramón Carande” for the best Young Economic Historian.
- 1996, UAM (ES), Outstanding Prize for the best PhD Dissertation.

PROFESSIONAL EXPERIENCE

- 2002 onwards, UAM (Madrid): Associated Professor in Economic History.
- 1997-2002, UAM (Madrid): Senior Lecturer in World and Spanish Economic History.
- 1996-1997, UAM (Madrid): Lecturer in Modern History.
- 1995-1996, Independent Researcher (for OEPM and others).

- 1999 onwards, Director of the OEPM-UAM Research Agreement (<http://historico.oepm.es>).
- 2013-2017, Deputy Director of the Department of Economic Analysis: Economic Theory and Economic History of the UAM.
- 2010-2013, Director of the Economic History section of the UAM
- 2012 onwards, Editorial Board Member of the Journal *ICON* (ICOHTEC).
- 2004-2008, Deputy Director of the Journal *Investigaciones de Historia Económica*.
- 2000-2006, Webmaster of the AEHE.
- 1998 onwards, Organizer of several academic workshops, congress sessions and exhibitions.

RESEARCHS INTEREST

Patents, Trademarks, Economic History, Business History, History of Technology

RESEARCH FUNDING (2014 onwards)

- 2018-2021, *The Swedish Patent Database, 1746-1975*. Riksbankens Jubileumsfond (Sweden) (Ref. IN17-0954:1) (P.I.: Fredrik Tell) (500,000 €).
- 1999 onwards, *Cataloguing and Studying of Patent and Trademark Historical Files*. OEPM-UAM-FUAM (Ref. Research Agreement) (P.I.: Patricio Sáiz) (2,279,890 €). See <http://historico.oepm.es>
- 2017, *Laboratory of Proxies on Scientific and Business Culture*, FECYT (Ref. FCT-16-10889) (P.I. Jesús Rey Rocha) (16,000 €).
- 2015-2017, *Scientific Culture, Perception and Attitudes towards Science and Innovation in the Spanish Business Sector*. MEC (Ref. CSO2014-53293-R) (P.I. Jesús Rey Rocha) (65,800 €).
- 2012-2014, *The Brand and its History: Economic, Business and Social Value*. UAM-CSIC. (Ref. CEMU-2012-034) (P.I. María Jesús Yagüe) (40,000 €).

PUBLICATIONS (selection of articles, books, chapters and on-line resources)

Articles

- 2019, “Cross-Cultural Factors in International Branding”, *Business History*, 61(1) (forthcoming). With Rafael Castro.
- 2018, “Trademarks in Branding: Legal Issues and Commercial Practices”, *Business History*, 60(8) (forthcoming). With Rafael Castro.
- 2018, “Do Patents Enable Disclosure? Strategic Innovation Management of the Four-Stroke Engine”, *Industrial & Corporate Change*, 27(6) (forthcoming). With Rubén Amengual.
- 2017, “Foreign Direct Investment and Intellectual Property Rights. International Intangible Assets in Spain in the Long Run”, *Enterprise & Society* 18(4), 846-892. With Rafael Castro.
- 2017, “Technology in Latin America’s Past and Present: New Evidence from the Patent Records”, *Latin American Research Review* 52, 1, 138-149. With Edward Beatty and Yovanna Pineda.
- 2016, “Patents as Corporate Tools: Babcock & Wilcox’s Business and Innovation Strategies in Spain”, *Entreprises et Histoire* 82, 64-88.
- 2014, “Did Patents of Introduction Encourage Technology Transfer? Long-Term Evidence from the Spanish Innovation System”, *Cliometrica. Journal of Historical Economics and Econometric History* 8, 1, 49-78.
- 2012, “Social Networks of Innovation in the European Periphery. Exploring Independent versus Corporate Patents in Spain circa 1820-1939”, *Historical Social Research / Historische Sozialforschung* 37, 4, 348-369.
- 2012, “Catalonian Trademarks and the Development of Marketing Knowledge in Spain, 1850-1946”, *Business History Review* 86, 2, 239-260. With Paloma Fernández.
- 2012, “Patent Agents in the European Periphery: Spain (1826-1902)”, *History of Technology* 31, 97-114. With David Pretel.

Books and Special Issues

- 2019, (Eds.) “The Brand and Its History. Part II: Branding, Culture, and Nation Identity”, special issue in *Business History* 61(1), (forthcoming). Edited with Rafael Castro.
- 2018, (Eds.) “The Brand and Its History. Part I: Trademarks and Branding”, special issue in *Business History* 60(8), (forthcoming). Edited with Rafael Castro.
- 1999, *Invencción, patentes e innovación en la España contemporánea*, OEPM, Madrid.
- 1998, *Vías paralelas. Invencción y ferrocarril en España (1826-1936)*, Luna-FFE, Madrid. With Francisco Cayón, Esperanza Frax, María-Jesús Matilla and Miguel Muñoz.
- 1995, *Propiedad industrial y revolución liberal. Historia del sistema español de patentes (1759-1929)*, OEPM, Madrid.

PUBLICATIONS (selection of articles, books, chapters and on-line resources) (continued)

Book Chapters

- 2014, “Why Did Multinationals Patent in Spain. Several Historical Inquiries”, in Pierre-Yves Donzé and Shigehiro Nishimura (eds.), *Organizing Global Technology Flows: Institutions, Actors, Processes*, Routledge. International Studies in Business History, New York, 39-59. With David Pretel.
- 2007, “Propiedad industrial, patentes e inversión en tecnología en España y México (1820-1914)”, in Rafael Dobado, Aurora Gómez and Graciela Márquez (eds.), *México y España ¿historias económicas paralelas?*, Fondo de Cultura Económica, Mexico, 425-467. With Edward Beatty.
- 2007, “Trayectorias tecnológicas de las máquinas térmicas e industria del motor en España”, in Paloma Fernández and Pere Pascual (eds.), *Del metal al motor: atraso e innovación en la historia de la industria metal-mecánica española*, Fundación BBVA, Bilbao, 53-126. With Rubén Amengual.
- 2005, “Investigación y desarrollo: patentes”, in Albert Carreras and Xavier Tafunell (coords.), *Estadísticas Históricas de España, Siglos XIX-XX*, Fundación BBVA, Bilbao, 835-872.
- 2004, “El sistema de patentes y la industrialización andaluza (1770-1935)”, in Manuel González and Antonio Parejo (eds.), *La historia de Andalucía a debate. III. Industrialización y desindustrialización de Andalucía*, Anthropos, Barcelona, 171-189.
- 2003, “Patents, International Technology Transfer and Spanish Industrial Dependence (1759-1878)”, in Liliane Hilaire-Pérez and Anne-Françoise Garçon (dirs.), *Les chemins de la nouveauté. Innover, inventer au regard de l'histoire*, CTHS, Paris, 223-245.
- 2003, “Diseño y propiedad”, in Juli Capella and Ramón Ubeda (coords.), *Cocos. Copias y coincidencias. En defensa de la innovación en el diseño*, Electa-Mondadori, Barcelona, 72-119.

Databases and On-Line Resources (<http://historico.oepm.es>) and (<http://ibcnetwork.org>)

- 2000 onwards, *Privilege Applications. Spain (1826-1878)*, OEPM, Madrid.
- 2000 onwards, *Legislation on Industrial Property. Spain (1759-1929)*, OEPM, Madrid.
- 2000 onwards, (Dir.) *Patent Applications. Spain (1878-1939)*, OEPM, Madrid.
- 2003 onwards, (Dir.) *Advanced Search System in Spanish IPR Gazette (BOPI) 1886-1997*, OEPM, Madrid.
- 2003 onwards, (Dir.) *Virtual Museum on Industrial Property*, OEPM, Madrid.
- 2007 onwards, (Dir.) *Trademark Applications. Spain (1850-1919)*, OEPM, Madrid.
- 2007 onwards, *GIS on Patents and Trademarks. Spain (1850-1939)*, OEPM, Madrid.
- 2014 onwards, (Coord.) *IBCnetwork. Multidisciplinary Research on IPRs, Business and Commerce*.

CONFERENCES and PRESENTATIONS (2014 onwards)

- 2018: → *European Social Science History Conference. Session: Patents and Innovation in the European Periphery*, Belfast.
- 2017: → *I Workshop: Laboratory of proxies on scientific and business culture*, Madrid. → *RIDGEMAY Forum*, Montevideo. → *Association of Business Historians Annual Conference*, Glasgow. → *Asociación Uruguaya de Historia Económica. XII Jornadas de Investigación de Historia Económica*, Montevideo. → *European Business History Association 21st Annual Congress*, Viena. → *UNU-MERIT. 10th MEIDE Conference: Model-based Evidence on Innovation and Development*, Montevideo.
- 2016: → *European Social Science History Conference. Session: Patents and Inventors, 1800-1939*, Valencia. → *Cátedra de Liderazgo, Estrategia y Empresa*, Pamplona. → *XII Congreso Español de Sociología, Session: Sociología del Conocimiento y de la Ciencia y la Tecnología*, Gijón. → *XII Encuentro de Didáctica de la Historia Económica*, Santander. → *I Jornada de Cultura Científica Empresarial*, Salamanca.
- 2015: → *Workshop: Networks of Innovation. The Institute for Analytical Sociology*, Linköping.
- 2014: → *Curso de Derecho Europeo sobre Patentes*, Madrid. → *Economic History Talks*, Mannheim. → *International Seminar: Brands and Its History: Economic, Business, and Social Value*, Madrid. → *Workshop: International Diversity in Patent Cultures. A Historical Perspective*, Leeds. → *Business History Conference Annual Meeting, Session 4A: Intellectual Property Regimes*, Frankfurt. → *Workshop: Managing Intellectual Property: Historical Perspectives*, Lille. → *XI Congress of the Spanish Economic History Association*, Session organizer on Brands, Madrid.

TEACHING EXPERIENCE

Master and Degree

- 2008 onwards (Master): Economics of R&D and IPRs - History of International Economic Relations - Science, Technology and Innovation in Modern Spain.
- 1993 onwards (Degree): History of Economic Thought - World Economic History - Spanish Economic History - Business History - History of Aviation and Aeronautics Industry - Globalization in Historical Perspective - History and Culture of English Speaking Countries - History of Economic Doctrines - Nineteenth-Century Modern History.

External Evaluation

- 2010-2016 Teaching activities certificated by ANECA – DOCENTIA-UAM – Class A

THESIS SUPERVISION (PhD)

PhD Thesis

- 2016: David E. Andersson “The Emergence of Markets for Technology. Patent Transfers and Patenting in Sweden, 1819–1914”, co-supervised with Fredrik Tell & Mats Larsson. (Uppsala University)
- 2016: Carlos Corullón Hermosa “Modelos de Gestión Aeroportuaria. Impacto en la evolución del turismo en España (1940-2011)”, co-supervised with Nadia Fernández-de-Pinedo. (UAM)
- 2012: David Pretel-O’Sullivan “La economía política del cambio tecnológico en la periferia Europea, España 1826-1902”. (UAM)
- 2004, Rubén Amengual-Matas “Análisis de la evolución histórica de las máquinas térmicas durante el período 1826-1914 a través de las patentes españolas de la época, co-supervised with Manuel Valdés. (UPM)

Master Thesis

- 2014: Alberto Álvarez Costa “Sistemas de innovación europeos: un análisis comparativo de los casos de Alemania, Francia, España e Italia”, Master in International Economics, UAM, Madrid.
- 2013: María José Alfonso “El sistema de innovación gallego. Una aproximación desde el grupo PSA Peugeot Citroën”, Master in International Economics, UAM, Madrid.
- 2011: Jorge Díaz-Delgado-Leza “La industria del vidrio en España, 1780-1914”, Master in Modern History, UAM, Madrid.
- 2009: Benjamín Martínez-Castañeda “Análisis procesal de la propiedad intelectual e industrial en España entre 1811 y 1929”. Doctoral Program in New World Economy, UAM, Madrid.
- 2007: David Pretel-O’Sullivan “Culturas innovadoras y divergencia económica. Reflexiones sobre el caso español (1826-1914)”. Doctoral Program in Modern History, UAM, Madrid.

Undergraduate Dissertations (UAM)

- 2018: Sergio Barbosa “El sistema de patentes y los orígenes de las redes de innovación en España, 1878-1939”, Degree in Economics.
- 2016: Cristina Ramos Nebot “Marcas y análisis económico: Marca España. Percepción exterior e interior”, Degree in Economics.
- 2015: →Alberto Carrascal Pedraza “Global Branding & Sponsorship. La importancia de las marcas a nivel mundial y el patrocinio”, Degree in Business Administration. →Carlos Alberto Aguado Alonso y Carlos Arespachoga Prieto “El papel del sector privado en el desarrollo económico español del siglo XX”, Degree in Economics. →Manuel Merino Arias “Competencia entre fabricantes de aeronaves (1950-2000)”, Degree in Aeronautics Business Administration.
- 2014: Carlos Aragón Gil “Conflicto de patentes en los inicios de la aviación”, Degree in Aeronautics Business Administration. →José Manuel Rodríguez Crespo “Evolución de la aviación no tripulada”, Degree in Aeronautics Business Administration.
- 2013, Selene González Murillo “El papel de fumar y las marcas”, Degree in Business Administration.