

PAUL DUGUID

6/2016

Recent Positions

- 2005—present Adjunct Full Professor, School of Information,
University of California, Berkeley
- 2014 Professeur des Universités Invité, IAE, Université Lille 1, Lille, France
- 2005—2012 Professorial Research Fellow (half time)
Queen Mary, University of London
- 2005—2006 Visiting Fellow, Center for Science, Technology, and Society
Santa Clara University
- 2002—2003 Visiting Professor (part time), Organizational and Industrial Sociology,
Copenhagen Business School
- 2003 Maître de Recherche, École Polytechnique
Centre du Recherche en Gestion, Paris
- 1988—2001 Consultant Researcher, Xerox Corporation Palo Alto Research Center
Palo Alto, California
- 1987—1990 Research Scientist, Institute for Research on Learning
Palo Alto, California

Books

The Social Life of Information, with J.S. Brown, Boston, MA: Harvard Business School Press.
Third edition. Forthcoming. 2016

Edited Books

Trademarks, Brands, and Competitiveness, with T. Silva Lopes, London:
Routledge, 2010

Recent articles, chapters, etc.

[links can be found at http://people.ischool.berkeley.edu/~duguid/CV_5.2015.html]

Early Marks: American Trade-Marks before U.S. Trade-mark Law. In preparation.

The Ageing of Information. *Journal of the History of Ideas* 2015 76(3): 347-368. Winner of the
2015 Selma V. Forkosch Prize for the best article in the journal.

De Londres à Porto: Une Description du Marché du Vin au XVIIIème Siècle. *Gerer et
Comprendre*--special issue "Décrire les marchés, un impératif scientifique" 2015 119: 13-21

- Information in the Mark and Marketplace: A Multivocal Account. *Enterprise and Society* 2014
15(1): 1-30
- California Marking & Collective Amnesia. *University of California Davis Law Review* 2013
47(2): 581-600
- Controlling Knowledge: On Catherine Fisk's *Working Knowledge*, *Le Libellio d'Aegis* 2013 9(2):
5-11
- On Rereading: Suchman and Situated Action, *Le Libellio d'Aegis* 2012 8(2): 3-11
- A Case of Prejudice? The Uncertain Development of Collective and Certification Marks, *Business
History Review* 2012 86(2):311-333
- Behind the Brand [Introduction to special section on trademark history], with T. Silva Lopes,
Business History Review 2012 86(2): 235-238
- Publishing in Chains: Scholarly Serials, Supply Chains, and Certification, *The Serials Librarian*
2011 62(1-4): 47-58.
- O Render da Guarda: Firmas britânicas no comércio do vinho do Porto de 1777 a 1840 in G.M.
Pereira, ed., *A História do Douro e do Vinho do Porto* vol 4 *Crise e Reconstrução. O
Douro e o Vinho do Porto no Século XIX*, Porto: Afrontamento, 2011
- Marques frontières, *Le Libellio d'Aegis* 2011 7: 3-13

Recent teaching

- 2016 The Information Society, with Ashwin Mathew. School of Information, U.C. Berkeley
- 2015 Re-Imagining the Body: Design, Data, Values, & Intersectionality, with Meena Natarajan. School of Information, U.C. Berkeley
- 2014 Social, Network, & Social Networks, School of Information, U.C. Berkeley
- 2014 Social and Organizational Issues of Technology, School of Information, U.C. Berkeley
- 2013 What Theory Matters, graduate course, School of Information, U.C. Berkeley
- 2009–2016 Concepts of Information, graduate course School of Information, U.C. Berkeley
- 2006–2016 The History of Information, undergraduate course, U.C. Berkeley
- 2004–2007 The Quality of Information, graduate course, School of Information, U.C. Berkeley

Recent talks, interviews, presentations

- Reassessing the Social. Ed Mignon Distinguished Lecture in Information Science. University of Washington, Seattle, May 24, 2016
- The Principles of Agency. Invited Keynote Presentation. OLKC, St. Andrews, Scotland, April 28, 2016
- Making Sense of Economics. Invited Presentation, What's Wrong with the Economy--and with Economics? *New York Review of Books*. New York, March 14-15, 2015

Information & Liberation. Stanford Lib Tech Seminar Series, Stanford University, November 6, 2014

When Was the Information Age? Inaugural Paul Otlet Lecture. University of Illinois, May 5, 2014

The Ageing of Information. History Colloquium. Berkeley, April 30, 2014

Getting Information from Books. Book History Seminar. Harvard, Feb 4, 2014

Practice of Port(o). Invited Presentation, Describing Markets Symposium, Ecole Polytechnique, Paris, October 4, 2013

Dated Data? Empirical Contributions of Historical Trademark Registrations, 1860-1906. Empirical Studies of Trademark Data, United States Patent and Trademark Office, Washington DC, September 25-26, 2013

Brands in Chains & the Multiple Voices of the Mark. Invited Presentation, "Historicizing Intellectual Property," Hagley Museum & Library, May 16, 2013

California Marking: Collective Marks and Collective Amnesia. "Brand New World" University of California, Davis, October 5, 2012

Of an Age or for All Time? Conflicts in the History of "Information" Invited contribution to American Historical Association plenary session: "How to Write a History of Information: Session in Honor of Peter Burke. Chicago, January 5, 2012

"Great Tradition" or "Great Transformation": Reading Trends in Media History. Invited keynote. Australia Media Traditions 2011: Trends, Traditions, and Transformations. Melbourne Australia, November 22, 2011

Scholarship, Scholarly Resources, and Scholarly Practice in the 21st Century. Invited keynote. American Research Libraries Forum: 21st-Century Collections and the Urgency of Collaborative Action. Washington, DC, October 14, 2011

Editorial boards

Representations

Enterprise & Society

Education

MA, English Literature, Washington University, St Louis, Missouri, 1980

BA, English Literature and Philosophy, Bristol University, Bristol, England, 1972