### Session 1A, Room Grosvenor: Looking Beyond the Camera: Investigating the human factor in the photographic industry in North America and Europe 1890-1945.

**Chair:** Michael French  
Shannon Perry (De Montfort University)  
Leigh Gleason (De Montfort University/California Museum of Photography, University of California, Riverside)  
Outsmarted, but never swindled: The human factor in customer interactions at Keystone View Company.  
Nicolas Le Guern (De Montfort University)  
Managing intellectual property at Eastman Kodak: the scientific collaboration with Karl Schinzel, 1936-1940.

### Session 1B, Room Kibble 1: Pay and Play: The business of leisure in 20th century Britain.

**Chair:** Mark Billings  
Richard Coopey (Aberystwyth University)  
Fashioning a business: Ephemeral capitalism in 1960s London.  
Peter Lyth (Nottingham University)  
A Visible Hand in the Kitchen: Berni Inns and the selling of “American” taste.  
Dil Porter (De Montfort University)  
‘Only connect’: entrepreneurship, sports and business.

### Session 1C, Room Kibble 2: Business in Africa

**Chair:** Andrew Smith  
Stephanie Decker (Aston University)  
Loosing, repairing and maintaining organizational legitimacy: British multinationals in Ghana and Nigeria 1945-1970  
Nicolaas Tjaart Strydom (University of Johannesburg)  
Camaraderie and identity: The Johannesburg Stock Exchange in times of war

### Session 1D, Room Botanic: Firm survival, growth and success

**Chair:** Jeff Fear  
Bethan Atkinson (Lloyd-Jones) (Uclan)  
Marginally profitable: a review of the performance of coal companies in Denbighshire 1887-1906  
Isabella Cecchini (Ca’ Foscari University (Venice))  
Business longevity and personal actions: the role of reputation in pre-industrial capitalism  
Tom McGovern (Newcastle University Business School), Tom McLean (Durham University Business School)  
The emergence of the electricity supply industry in Britain: an analysis of the strategies of NESCo and DisCo from 1889-1914

### Session 1E, Room Kelvin: Holistic and philanthropic approaches to business

**Chair:** Andrew Perchard  
Riki Galia (Kinneret College)  
Family Owned Bank and Philanthropy in Pre-State Jewish Palestine  
Eugene Choi (Ritsumeikan University, Japan), Ayano Hirose (Rikkyo University, Japan), Ikuiro Nonaka (Hhitotsubashi University, Japan)  
Evolution of Phronesis Leadership in Japan: Kazuo Inamori’s Management by Belief in Global Business History.  
Martin Gannon (University of Strathclyde), Jillian Gordon (University of Glasgow), Niall MacKenzie (University of Strathclyde)  
Taxes, death and trouble: exploring the antecedents and philanthropic activities of the Edrington Group
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<td>William Lever - entrepreneur and manager</td>
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<td><strong>Survival strategies of small businesses (c. 1920-1970)</strong></td>
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<td>David Paulson (Coventry University / University of Cambridge)</td>
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<td><strong>State-owned enterprise (SOE): Human Empowerment and Empire</strong></td>
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<td>Andrea Colli (Bocconi University, Milan), Pasi Nevalainen</td>
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<td><strong>Global Leviathans: State-Owned Enterprises in transition</strong></td>
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<td>Yun Wu (Kyoto University)</td>
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<td><strong>Re-establishing advertising and consuming in Britian, 1945-1960</strong></td>
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<td><strong>Do multinationals patent to deal with uncertainty before entering new markets? Evidence from the Spanish machinery sector (1880s-1950s)</strong></td>
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30 Jun 2017, 11:00 - 12:30

30 Jun 2017, 13:30 - 15:00
Session Coleman Prize Presentations, Room Botanic: Christopher Corker, Barbara Czyzewska, Shannon Perry

Chair: Duncan Ross

30 Jun 2017, 15:30 - 17:00

Session 4A, Room Botanic: In memory of Chris Kobrak: Jeff Fear, Catherine Schenk and Andrea Schneider

Chair: Teresa Da Silva Lopes

Catherine Schenk (University of Glasgow)

Andrea Schneider (GUG)
Chris Kobrak & Lessons for Business History from Researching the National Socialist Period

Jeff Fear (University of Glasgow), Chris Kobrak
Making Capitalism Respectable: The Language of German and American Corporate Governance 1873-1914

Session 4B, Room Kelvin: The Human factor in maritime business history-four contrasting examples

Chair: Hugh Murphy

Roy Fenton (Ships in Focus Publications)
James Childs Gould: Cardiff Ship-owner-Optimist or Chancer?

Michael Moss (University of Northumbria)
Northumberland Shipbuilding Group - rationalisation or rookery?

Stig Tenold (Norwegian School of Economics (NHH), Bergen)
Reksten, Jebsen, Bergen: Losers, winners and strategic shifts in Norway’s major maritime city, 1970-1990

Session 4C, Room Grosvenor: Finance and financial networks

Chair: Lucy Newton

Steven Toms (University of Leeds)
Network preferences and the growth of the Lancashire textile industry, c.1780-1914

Korinna Schönhärl (University Duisburg-Essen)
High-risk financial markets and the financiers involved: European investment in Greece in the 19th century as a case study

Emily Buchnea (Newcastle University)
The extension and transformation of Anglo-American financial networks, 1800-1850

Session 4D, Room Kibble 2: Business, the Nazis and the Fascists

Chair: Joost Dankers

Jeffrey Fear (University of Glasgow), Cristina Stanca-Mustea (University of Heidelberg)
Confronting the Nazis: Paul Kohner, Carl Laemmle and Universal Pictures 1930-1937

Giovanni Favero (Ca' Foscari University of Venice)
A retrospective relegitimation: The purge trial of a fascist entrepreneur, Vittorio Cini.

Rose Elliot (University of Glasgow)
'Tobacco became his destiny': Philipp Reemsmta and the West German tobacco industry 1939 - 1959

Session 4E, Room Kibble 1: Innovation

Chair: James Walker

Shane Hamilton (University of York)
The Human Element in Digital Agribusiness: Identity, Knowledge, and Power in the Era of Third Nature

Stephen Adams (Salisbury University))
Before the Garage: Silicon Valley's Rich Inheritance

Elena Kosmopoulou (University of Reading)
Knowledge, technology and innovation in a cup of coffee: a historical perspective

Session 4F, Room Cleveden: Business from the late nineteenth century to the Second World War
Chair: Valerio Cerretano
Nicholas Wong (University of Liverpool)
“In the Best Position to Reap Mutually Beneficial Results”: Sole-Agency Agreements and Distribution of Consumer Durables in Inter-war Britain

Elina Kuorelahti (University of Helsinki)
Building European Cooperation: Timber, Trade, and the Reluctant Cartelizers in the 1930s

30 Jun 2017, 17:15 - 18:30

Session Plenary - Professionalisation of business history, Room Botanic: Leslie Hannah, Geoffrey Jones, Michael Moss, Charles Munn, Keetie Sluyterman
Chair: Ray Stokes

01 Jul 2017, 09:00 - 11:00

Session 6A, Room Kibble 2: Anglo-Indian business history
Chair: Steve Toms
Michael Aldous (Queen's University Belfast)
Partners, servants or entrepreneurs? Banians in the 19th century Anglo-Indian economy.

Manjeet Baruah (Jawaharlal Nehru University, New Delhi, India)
The Industrialists in the Dihing Jungles of Assam: The British Tea and Oil Captains and Imperialism in a Colonial Resource Frontier

Neveen Abdelrehim (Newcastle University), Sumohon Matilal (University of York)
Resisting the neo-imperial brew: Two different blends

Karolina Hutkova (Institute of Historical Research, LSE)
Bengal silk industry and laisser-faire policies in the nineteenth century: Deindustrialization revisited

Session 6B, Room Kelvin: Business and government in Britain since 1945
Chair: Neil Rollings
Armin Gruenbacher (University of Birmingham)
British Industry and the 1980s CoCom Embargos

Peter Scott (University of Reading.), James Walker (University of Reading.)
The origins of the British housing crisis: 'stop-go' policy and the restriction of private residential house-building

Sally Horrocks (University of Leicester and National Life Stories), Tom Lean (National Life Stories)
Putting the past behind you: organisational and personal transformations in the privatisation of the British electricity supply industry

Mark Billings (University of Exeter Business School), John Wilson (Northumbria University)
'Breaking new ground': the pre-history of privatization

Session 6C, Room Cleveden: Business and workers
Chair: Stephen Sambrook
Sebastian Teupe (University of Bayreuth)
Negotiating the Value of Labor. Wage Determination and Industrial Relations between Deflation and Inflation in the United States during the Gold Standard Era

Craig McMahon (University of Cambridge)
To cap or not to cap? Price controls, credit and the working-poor

Olivia Saunders (Liverpool John Moores University.)
'Blood will run without rights': business, government, and railway-worker radicalism in Bolivia.

Chris Grocott (University of Leicester)
Conflict and Collaboration: Business, Imperial Government and the British Trade Union movement at the Gibraltar frontier 1915-1922

Session 6D, Room Grosvenor: Business biography and prosopography
Chair: Andrea Colli
Session 6E, Room Botanic: Nationality and Foreignness

Chair: Niels Viggo Hauret

Luciano Segreto (University of Florence)
The elusive nationality of an international company. Shareholders, managers, governments and the Compagnie Internationale des Wagons Lits (1876-1945)

Barbara Czyzewska (University of West London)
Foreignness as an internationalisation asset: the case of Hilton International

Teresa da Silva Lopes (University of York), Andrea Lluch (CONICET and Los Andes University)
Immigrant and Expatriate Entrepreneurs as Makers or Global Business

Session 6F, Room Kibble 1: Perspectives on the Development of Capitalism in Canada (Organised by the Canadian Business History Association)

Chair: Emily Buchnea

Don Nerbas (Cape Breton University)
Enclosing the Colonial Commons on Cape Breton Island

Andrew Smith (University of Liverpool)
Resisting Colonialism: Indigenous Social Activists Challenge the Rhetorical History Strategy of a Canadian Conglomerate

Jason Russell (Empire State College -- State University of New York)
Management Education at Canadian Community Colleges: the 1960s to the 1990s

01 Jul 2017, 11:30 - 13:00

Session 7A, Room Grosvenor: Symbolism and heritage

Chair: Catherine Casson

Leighann C. Neilson (Carleton University)
John Murray Gibbon (1875-1952): Branding Canada as a Cultural Mosaic

Victoria Barnes (Max Planck Institute for European Legal History), Lucy Newton (University of Reading)
Historic symbols and their value to the organization: the case of National Provincial’s headquarters, 1866-1964

Martin Gannon (University of Strathclyde), Niall MacKenzie (University of Strathclyde), Eleanor Shaw (University of Strathclyde)
“It’s what Granpa would have wanted”: History & heritage in philanthropic family foundation giving

Session 7B, Room Kibble 2: Institutions and evolution

Chair: Catherine Schenk

Kirby Calvert (University of Guelph), Kirsten Greer (Nipissing University, Canada), Andrew Smith (University of Liverpool)
An Evolutionary Economics Perspective on the Liverpool Timber Cluster, 1810-1913

Zoi Pittaki (University of Glasgow)
Proposing an extension to William Baumol’s theory on entrepreneurship and institutions: lessons from post-Second World War Greece

Session 7C, Room Kibble 1: Understanding the human factor in entrepreneurship using big data: Britain 1851-1911
Chair: Andrew Godley
Robert Bennett (University of Cambridge)
Entrepreneur choices in 19th century Britain

Carry van Lieshout (University of Cambridge)
Female Entrepreneurship in England and Wales, 1851-1911

Harry Smith (University of Cambridge)
Migration and entrepreneurship, England and Wales 1851-1911

Session 7D, Room Kelvin: Business in Japan
Chair: David Clayton
Gery Ellis (University of Buckingham)
The Evolution of Scientific management
Kim Dong-Woon (Dong-Eui University, Busan, South Korea)
J. & P. Coats in Japan before 1945
Tsuneo Sakamoto (Meiji University, Tokyo Japan)
Mergers & Acquisitions, Business Reorganization and Investment in the Environment, Society & Governance

Session 7E, Room Botanic: Organisations and organisational change
Chair: Stephanie Decker
Mark Casson (University of Reading), Teresa da Silva Lopes (University of York), Geoffrey Jones (Harvard Business School)
Organisational Innovation in Multinational Business: Why Explaining the Unconventional Matters
Jim Quinn (Trinity Business School, Trinity College Dublin)
The Human Factor in Industry Evolution: Organisational Leadership, Industry Statesmanship and Institutional Entrepreneurship
Takafumi Kurosawa (Kyoto University), Ben Wubs (Erasmus University Rotterdam)
Enhancing the neutrals: Organizational change of Swiss and Dutch multinationals as a result of the First World War

01 Jul 2017, 14:15 - 15:45

Session 8A, Room Kelvin: Risk, Uncertainty, Efficiency and Inefficiency in Agricultural Markets
Chair: Bill Childs
Rasheed Saleuddin (University of Cambridge)
Protecting and legitimizing the ‘grain gambler’ in interwar agricultural commodity futures markets
Andrew C. Godley (University of Reading)
Risk and Control: Networks and Hierarchies. Comparing Supermarkets, Food Producers and the Emergence of the Modern Food Chains in the United States, UK and Italy since 1945 – the case of the poultry industry
Shane Hamilton (University of York)
The Insurance Model of Agricultural Risk Management

Session 8B, Room Kibble 2: Entrepreneurship: concept and practice
Chair: Ben Wubs
Mark Casson (University of Reading)
Entrepreneurship, Business and Community: A Case Study of Medieval Cambridge
Ellen Molgaard (Copenhagen Business School), Talia Pfefferman (Tel Aviv University), Zoi Pittaki (University of Glasgow), Andrew Smith (University of Liverpool)
A Beacon of Hope: A Conceptual History of “The Entrepreneur” in Four Languages

Session 8C, Room Cleveden: Corporate governance
Chair: Duncan Ross
Jason Russell (Empire State College -- State University of New York)
“Berle and Means’ The Modern Corporation and Private Property: the Military Roots of a Stakeholder Model of Corporate Governance”
Martha Prevezer (Queen Mary University of London)
The origin of tradable property rights in Britain

**Session 8D, Room Grosvenor: Fashion and media**

Chair: Howard Cox

Pierre-Yves Donzé (Osaka University), Rika Fujioka (Kansai University)

*Missed connections: designers, apparel makers, and fashion media in Tokyo since 1945*

Howard Cox (University of Worcester), Simon Mowatt (AUT Business School, NZ)

*“If only you were using a Mac”: the limits of managerial decision making under uncertainty in the publishing industry*

Dawn Sinclair (HarperCollins)

*Stories of Books, Stories of People – The Human Factor in the history of HarperCollins Publishers*

**Session 8E, Room Kibble 1: Institutional investors**

Chair: Les Hannah

Carolyn Keber (Open University), Janette Rutterford (Open University), Dimitris Sotiropoulos (Open University)

*Institutional investor diversification strategies: UK investment trusts before World War I*

Yosuke Torii (Tokyo University of Science)

*Changes in Ownership Structure and Activities of Real Investors*

Chris Swinson (Durham University)

*The flotation of Jute Industries Limited in 1920 – A company promoter goes to work for the jute barons of Dundee*

**Session 8F, Room Botanic: More Than Just Caretakers, Penny Capitalists or Colonial Helpmeets: Nineteenth-Century Businesswomen in the Anglophone World**

Chair: Mary Yeager

Jennifer Aston (University of Hull)

*More Than Just Caretakers: Women’s Role in the Intergenerational Transfer of Small Businesses in late Nineteenth Century England*

Susan Lewis (University of New Paltz NY)

*More Than Just Penny Capitalists: The Range of Female Entrepreneurship in mid-Nineteenth-Century United States Cities*

Catherine Bishop (University of Sydney)

*More Than Just ‘Colonial Helpmeets’: Women in Business in mid-Nineteenth Century Colonial Cities’*

01 Jul 2017, 16:15 - 17:45

**Session 9A, Room Kelvin: Business conduct**

Chair: Jason Russell

Adam Nix (Aston Business School)

*The importance of social relationships within incidents of organisational wrongdoing: Insights from Enron and the California energy crisis*

Aneta Tyc (University of Lodz, Poland)

*Corporate Codes of Conduct - Do They Really Pay Attention to the Worker Factor by Improving the Effectiveness of Labour Standards?*

Gary Wilson (Nottingham Trent University), Sarah Wilson (University of York)

*Financial crime and ‘Business History’ explored through the complexities surrounding perpetration and enforcement: The ‘case study’ of the City of Glasgow Bank trial 1878-1879*

**Session 9B, Room Kibble 1: Banks and banking**

Chair: Laurence Mussio

Giuseppe Telesca (European University Institute)

*Józef Leopold Toeplitz, the Fascist Regime and the end of Universal Banking in Italy (1920s-1930s).*

Mark Billings (University of Exeter Business School), Philip Garnett (University of York), Simon Mollan (University of York)

*Amalgamation and Survival in Lancashire Banking*

Valerio Cerretano (University of Glasgow)
Economic crises and changes in central banking from the 1930s

Session 9C, Room Grosvenor: Individual entrepreneurs
Chair: Chris Miller
Simone Phipps (Middle Georgia State University), Leon Prieto (Clayton State University)
The Entrepreneurial Philosophies of C.C. Spaulding: Lessons from a Black Business Pioneer
Materna Ales (University of Ostrava, Czech Republic)
Great man leads the big business company - Rothschild manager Paul Kupelwieser as a metallurgical expert and director of Vitkovice Ironworks

Session 9D, Room Kibble 2: Leadership
Chair: Mitch Larson
Bernard Mees (RMIT University)
Transformational leadership and the political science of James MacGregor Burns
Jeremy Goh (Nanyang Technological University (NTU), Singapore), Keng We Koh (Nanyang Technological University, Singapore)
From Riches to Rags? Exploring the Lim Peng Siang Business Story (1904 –1944)
Joseph E. Martin (Rotman School of Management, University of Toronto)
Sir John A. Macdonald, a First Minister's Impact on a Developing Economy

Session 9E, Room Botanic: Post-war Scotland
Chair: Niall MacKenzie
Ewan Gibbs (University of the West of Scotland)
Stimulants and Barriers to Subsidiary Entrepreneurship: A Comparison of Four US Manufacturing Multinationals in Scotland c.1945-1980s
Duncan Ross (University of Glasgow)
Scottish Electronics and the Search for Sustainable Innovation: Project Alba