24 Aug 2017, 18:00 - 19:00
Session Congress Opening, Room Festsaal 1: Keynote address
Philipp Blom
Keynote speaker

25 Aug 2017, 09:00 - 10:30
Session A1, Room 60: Capitalism 4.0
Chair: Ludovic Cailluet (EDHEC Business School, Lille)
Etso Abe (Meiji University, School of Business Administration)
Can Chandler's Strategy and Structure Approach Be Applied to Apple?: An Analysis of Apple from the Viewpoint of Business History
Akira Maruo (PhD. candidate, Graduate School of Technology Innovation Studies TOKYO UNIVERSITY OF SCIENCE)
Transformation of Japanese Start-up Companies through Discords during Growth Process
Hikaru Kondo (Meiji University), Kenichi Miyata (Meiji University), Jun Sakamoto (Higashi Nippon International University)
The Development of Mediamix Strategy on Nintendo

Session A2: Making Labour Efficient
Chair: Ben Wubs
David Geraint Ellis (University of Buckingham)
The Transformation of Scientific Management between 1912 and 1922
Shunsuke Nakaoka (Kokushikan University (Tokyo, Japan))
In search for suitable and adoptable model –Why Mitsui showed strong interests on the Rothschild families’ business system during the period of their business reform?
Håvard Brede Aven (Centre for the Study of Professions, Oslo and Akershus University College)
Industrial Expertise, Ecology and the Future: Environmentalism in the Norwegian Industrial Public Sphere in the 1970s

Session A3, Room 60: Creating and Dismantling of SOEs
Chair: Grietje Verhoef
William Hausman (College of William & Mary), John Neufeld (University of North Carolina, Greensboro)
The Cuban Electric Company, 1922-1960: from American Subsidiary to State Owned Enterprise
Dominique Barjot (Paris-Sorbonne University), Rang-Ri Park (Paris-Sorbonne University)
The Emergence of an Asian Iron and Steel Leader: POSCO (1968–2010)
Yun Wu (Kyoto University)
How China introduced TQC from Japan: A case of Beijing Internal Combustion Engine Factory

Session A4, Room 60: National and Transnational Transformations in Postwar Business Practice
Chair: Jan-Otmar Hesse (University of Bayreuth)
Patrick Fridenson (Ecole des Hautes Etudes en Sciences Sociales, Paris)
Transformations of Japanese enterprises in postwar years
Philip Scranton (Rutgers University, USA)
Jean Philippe Robé (Gibson Dunn & Crutcher, LLP, École de Droit de Sciences Po)
Postwar Transformations of International Business Law and Practice

Session A5: Alternatives to mass production and its aftermath: A long term perspective.
Chair: Paola Lanaro (Ca’ Foscari University of Venice)
Ralf Banken (Goethe University Frankfurt am Main)
The modern company’s incurrence around 1800: Some theoretical remarks.

Isabella Cecchini (Ca’ Foscari University of Venice)
Surviving strategies. Business models in pre-industrial sugar refineries (Venice, 16th – 18th centuries)

Giovanni Favero (Ca’ Foscari University of Venice)
From a fordist town to a multi-industrial district: the case study of Bassano del Grappa.

Session A6: Dangerous liaisons: Women as new clientele in 1950-1970s
Chair: Charlotte Natmeßnig (WU - Vienna University of Economics and Business)
Sabine Effosse (Paris-Nanterre University)
Banks and Women in 1960s-1970s France: How did the "Bastille Day Law" make women a new target for banking development?

Orsi Husz (Dept of Economic History, Uppsala University)
The domesticisation of banks: Promotional conferences for women in the 1950s and 1960’s Sweden

Maria Rosaria De Rosa (Università di Napoli "L'Orientale")
"In order to increase speculation". Women, banks and credit dynamics in business (Naples, 1930s - 1950s)

Session A7: Dynamics of knowledge: The scientific enterprise and the transformative force of the sciences
Chair: Joris Mercelis (Johns Hopkins University)
Michael C. Schneider (Institute for History, Heinrich-Heine-University Duesseldorf)
Incorporating scientific research: E. Merck, Darmstadt, in the interwar period

Daniel Wylegala (Institute for History, Heinrich-Heine-University Duesseldorf)
Transformation by experience. The establishment and extension of industrial research and development at Krupp and Thyssen from the post-World-War II-period until the early 1970s

Rouven Janneck (Institute for History, Heinrich-Heine-University Duesseldorf)
Remodelling internal research: Organisational responses to a changing environment at Bayer AG

Session A8: Businesses in transition: war and monetary changes in the twentieth century
Chair: Andrea Schneider (GUG - Gesellschaft für Unternehmensgeschichte)
Sebastian Teupe (University of Bayreuth)
The Transformation of Money and Industrial Relations. Wage Determination between Deflation and Inflation in the United States during the Gold Standard Era

Mate Rigo (European University Institute)
Currency Exchange, Shifting Borders, Shifting Markets: Corporate Responses from East-Central and Western Europe (1916-1926)

Marta Musso (European University Institute)
Oil for development and early petrodollar recycling: the oil industry between the colonial and post-colonial world

25 Aug 2017, 11:00 - 12:30

Session B1, Room 60: Survival or Decline - the long duree of Enterprises
Chair: Peter Eigner (University of Vienna)
Jean-Marc Olivier (University of Toulouse - Jean Jaurès; Center of Excellence FRAMESPA (CNRS))
Entrepreneurship and Innovations in the early stages of the Aeronautics Industry (1890-1914)

Beatriz Rodriguez-Satizabal (School of Business and Management, Queen Mary University)
Only one way to raise capital? Colombian business groups and the dawn of internal markets

Oliver Rathkolb (uni wien)
Survival or Decline - the langue duree of Austrian Enterprises

Session B2, Room 60: Pharmaceutical and Health
Chair: Harm Schröter (University of Bergen)
Paloma Fernández Pérez (Universitat de Barcelona)
Session B3, Room 60: Personality and Business

Chair: Peter Berger (WU - Vienna University of Economics and Business)
Luciano Segreto (University of Florence - Gdansk University of Technology)
The Italian Man without Qualities. Giuseppe Volpi di Misurata, business man, senior civil servant, diplomatic, minister, and financier

Michael Peneder (Austrian Institute of Economic Research (WIFO)), Andreas Resch (WU Vienna University of Economics and Business)
Joseph A. Schumpeter: broke investor during the early 1920ies, radical theorist of money and venture capital and Harvard Professor

Richard Hawkins (University of Wolverhampton)
Stop Thief!: Samuel Untermyer's Campaign to Transform Government Regulation of Bucket Shops, "Blue Sky" Stocks, and Market Manipulation.

Session B4: Film making between Culture and Business. Film Industry in the CEE from its Beginnings in the Late Twenties of the Twenty Century up to the Present in Four Case Studies

Chair: Antonie Doležalová (Robinson College, Cambridge University, Cambridge, UK & Faculty of Social Science, Charles University, Prague, Czech Republic)
Antonie Doležalová (Robinson College, Cambridge University, Cambridge, UK & Faculty of Social Science, Charles University, Prague, Czech Republic)
Film making between Business and Politics. Long-Term Comparison of Institutional and Economic Conditions of Film Industry in CEE. Introductory Remarks

Antonie Doležalová (Robinson College, Cambridge University, Cambridge, UK & Faculty of Social Science, Charles University, Prague, Czech Republic), Hana Moravcová (Faculty of Social Sciences, Charles University, Prague, Czech Republic)
Film Industry on the Way from Private Interests to Public Good. The Case of Czechoslovakia (until 1948)

Artur Majer (FILMFORUM, Warszawa, Poland), Agnieszka Orankiewicz (FILMFORUM, Warszawa, Poland)
Film Budgets of Feature Films Produced in Poland (1989-2015)

Filip Pavčík (Faculty of Arts, Comenius University, Bratislava, Slovakia)
Filmmaking under the Pressure of the State Cultural Policy. The Case of Czechoslovakia (1948-1989)

Session B5: Measuring Business

Chair: Markus Lampe (WU - Vienna University of Economics and Business)
Fco. Javier Fernández Roca (Universidad Pablo de Olavide (Seville, Spain)), Fernando Gutierrez (Universidad Pablo de Olavide)
LOOKING FOR THE COMPLEMENTARILY: ACCOUNTING HISTORY VS. BUSINESS HISTORY (2000-2014)

Sumohon Matilal (University of York)
Accounting for Bhopal: Questioning the ethic of rationality

Markus Lampe (Vienna University of Economics and Business), Paul Sharp (University of Southern Denmark (SDU))
‘Rational’ Farmers and the Emergence of Modern Accounting in Danish Dairying

Session B6: Homes and Markets

Chair: Emanuela Scarpellini (University of Milan)
Peter Scott (Henley Business School at the University of Reading), James T. Walker (Henley Business School at the University of Reading)
The origins of the British housing crisis: `stop-go’ policy and the restriction of private residential house-building

Shigehiro Nishimura (Kansai University)
Global technology flows of Radio: How has RCA transformed the industry?

Rui Shi (Kyoto University, Japan)
The Establishment and Extension of Fresh Food Supermarket Format in China: The Rise of Fujian Yonghui Group
Session B7: Competing for the Tax Payer
Chair: Margit Müller (Institut für Empirische Wirtschaftsforschung, Universität Zürich)
Zoi Pittaki (University of Glasgow)
Proposing an extension to William Baumol’s theory on entrepreneurship and institutions: lessons from post-Second World War Greece
Ryo Izawa (Shiga University)
Dynamics of the British Multinational Enterprises and International Tax Regulation, 1914–1945
Kristine Sævold (The University of Bergen (Dept. of Archaeology, History, Cultural Studies and Religion) and the City, University of London)
The Formation of a British Tax Haven Policy, 1961-1979: Transit Capitalism in an Era of Decolonization

Session B8: Shipping, globalisation and structural change in the postwar era (PART ONE OF TWO)
Chair: Stig Tenold (Norwegian School of Economics)
Saara Matala (Aalto University)
Industrial transformation in between - Finnish shipbuilding in an intersection of two futures 1986-1996
Henrik Sornn-Friese (Copenhagen Business School)
Containerization in globalization: A dynamic capabilities-based analysis of how Maersk Line became a transnational company
Martin Jes Iversen (Copenhagen Business School)
The fall of a giant: External and internal impetus for changes in the decline of East Asiatic Company (EAC), 1978-1992

25 Aug 2017, 14:00 - 15:30

Session C1: Paper development workshop (Part I)
Chair: Alfred Reckendrees (Copenhagen Business School)
Alfred Reckendrees (Copenhagen Business School)
The „Nationality” of the Company: Historical Approaches to a Possible Paradox

Session C2: Open Access Workshop
Chair: Antonie Doležalová (Robinson College, Cambridge University, Cambridge, UK & Faculty of Social Science, Charles University, Prague, Czech Republic)
Antonie Doležalová (Robinson College, Cambridge University, Cambridge, UK & Faculty of Social Science, Charles University, Prague, Czech Republic)
Alice Teichova’s Contribution to Business History

Session C3: Meet the Editors
Chair: Andrea Colli (Bocconi University Milan)
Andrea Colli (Bocconi University, Italy)
Workshop: Meet the Editors

Session C4: Business History and Corporate Heritage: foes or friends?
Daniele Pozzi (Liuc - Università Cattaneo / LIUC University, Castellanza (VA, Italy))
Business History and Corporate Heritage: foes or friends?
Jonathan Morris (University of Hertfordshire)
The audience
Susanna Fellman (University of Gothenburg)
The sources
William Foster (University of Alberta)
The narrative

25 Aug 2017, 16:00 - 18:00

Session D1: Paper development workshop (Part II)
Chair: Alfred Reckendrees (Copenhagen Business School)
Session D2, Room 60: Fashion Capitals in the Twentieth Century

Chair: Veronique Pouillard (University of Oslo)

Ben Wubs (Erasmus University)
Fashion Capitals: Why they come and go, and return, sometimes

Alice Janssens (Erasmus University Rotterdam)
It is, isn't it? Interwar Berlin as a Fashion Capital

Sophie Kurkdjian (IHTP-CNRS)
Beyond the words: stating its position as the first global fashion capital in the world, Paris, 1914-1945

Pierre-Yves Donzé (Osaka University), Rika Fujioka (Kansai University)
Missed connections: designers, apparel makers, and fashion media in Tokyo since 1945

Session D3: Transformations in the Gas Industry in the business history perspective. A european comparison

Chair: Ralf Banken (University of Frankfurt)

Mercedes Fernández-Paradas (University of Málaga (Spain)), Alberte Martínez (University of A Coruña (Spain)), Jesús Mirás (University of A Coruña (Spain))
Changes and strategies of the Spanish gas companies in the long run

Andrea Giuntini (Università of Modena and Reggio Emilia, Italy)
Public utilities in the Italian economic system. The case study of municipal gas companies (1945-2015)

Alexandre Fernandez (University of Bordeaux (France))
The municipalisation of Gas Networks in France : the case of Bordeaux

Ana Cardoso de Matos (Universidade de Évora-CIDEHUS (Portugal))
Between the “Committee of Paris” and the “Committee of Lisbon”: the management and the operation of the company Companhias Reunidas de Gás de Lisboa (CRGE) 1891-1918

Pål Nygaard (BI Norwegian Business School)
Creating OLGA: an innovation for oil and gas industry stemming from nuclear research

Session D4: Globalizing the Commodities

Chair: Ray Stokes (University of Glasgow)

Stephen Mihm (University of Georgia)
What Is a Bushel of Grain? The Quest for Commodity Standards in Nineteenth-Century Business

Eka Tchkoidze (Assoc. Professor, Ilia State University, Tbilisi, georgia)
Some aspects of Transcaucasia’s economic development at the end of the 19th century: imperial expectations and local reality

Marten Boon (Norwegian University of Science and Technology, Trondheim)
Making Markets: Royal Dutch/Shell and the marketization of oil, 1974-1990

Pål Thonstad Sandvik (Norwegian University of Science and Technology (NTNU)), Espen Storli (Norwegian University of Science and Technology (NTNU))
The Scandinavian states and the international oil industry before 1940

Session D5: Commercial Banks and Transformation in Europe

Chair: Mary O’Sullivan (University of Geneva)

Chun Huang (School of Economics, Renmin University of China)
Changes of Economic Models: Investment Incentive & Risk Control Take the development of ICBC as an example

Anton Ehlers (History Department, Stellenbosch University, South Africa)

Henric Häggqvist (Dept of Economic History, Uppsala University), Peter Hedberg (Dept of Economic History, Uppsala University), Lars Karlsson (Dept of Economic History, Uppsala University)
Credit and Efficiency in Swedish Commercial Banking 1870–1911

Henric Häggqvist (Dept of Economic History, Uppsala University), Mats Larsson (Dept of Economic History, Uppsala University)
The balance of imbalance between deposit and lending in Swedish commercial banking 1870-2000
### Session D6: Narrating business

**Chair:** Per Hansen  
Daniele Pozzi (Liuc - Università Cattaneo / LIUC University, Castellanza (VA, Italy))  
Using history to renewing a traditional industry: the case of Grappa Poli (1898-2016)

Fco. Javier Fernández Roca (Universidad Pablo de Olavide (Seville, Spain)), Jesús D. López-Manjón (Universidad Pablo de Olavide, de Sevilla)  
**THE INVENTION OF TRADITION IN FAMILY BUSINESSES OR HOW TO JUSTIFY 175 YEARS OF HISTORY**

Tomasz Olejniczak (Kozminski University), Anna Pikos (Kozminski University)  
**In Search of Identity: Reinterpretations of Polish corporate narratives**

Anna Soulsby (Nottingham University Business School, University of Nottingham, United Kingdom)  
**Transforming Former State-owned Enterprises in Post-Communist Societies: Using Narratives to Control Managerial Legitimacy and Organizational History**

### Session D7: Professionalisation of Management

**Chair:** Jacqueline McClade (Sultan Qaboos University, Muscat, Oman)  
Rolv Petter Amdam (BI Norwegian Business School), Gabriel R. G. Benito (BI Norwegian Business School)  
When do organizations internationalize? The development of Harvard Business School’s first international strategy 1950-1972

Sonja Gallhofer (University of Glasgow), Akira Yonekura (Heriot-Watt University)  
**Advocating a change of management style in the context of a crisis: The case of US business in the 1970s and early 1980s**

Sebastian Schöttler (Humboldt University of Berlin, Chair for Social- and Economic History (Prof. Alexander Nützenadel))  
**The impact of automation technology on the skill composition of the industrial workforce. The Volkswagen Case, 1954/55-1973**

Gerarda Westerhuis (Utrecht University), Mattias Kipping (Schulich School of Business, York University, Toronto, Canada)  
**How new beliefs at the top percolate the organization: A comparative analysis of two Dutch banks**

### Session D8: Women in Business

**Chair:** Eirinn Larsen (University of Oslo)  
Alberto Rinaldi (University of Modena and Reggio Emilia and RECent), Giulia Tagliazucchi (Doctoral Research in Labour, Development and Innovation, Marco Biagi Foundation - Department of Economics, University of Modena and Reggio Emilia (Italy).)  
**Women Entrepreneurs in Italy: A Prosopographic Study**

Stéphanie Ginalska (University of Lausanne)  
**The transformation of gender inequality in the Swiss large firms (20th-21st c.)**

Janette Rutterford (Open University Business School)  
**The role of women investors in the development of business in the UK, 1850 to 1970**

Stefania Licini (University of Bergamo)  
**Women, business and finance in 19th century Milan**

### 26 Aug 2017, 09:00 - 11:00

### Session E1: Shipping, globalisation and structural change in the postwar era (PART TWO OF TWO)

**Chair:** Giulio Mellinato (University of Milano-Bicocca)  
Gelina Harlaftis (Ionian University)  
**Southern Europe helping Northern Europe: Greek shipowners and the revival of the West German shipyards. Tranformations in the global shipping industry in the 1950s**

Sig Tenold (Norwegian School of Business)  
**Far East Movement: Why Western Europe was doomed to lose its maritime hegemony**

Katharina Reiling (University of Konstanz)  
**The emergence of maritime governance in the post-war world**

Niels P Petersson (Sheffield Hallam University)  
**Shipping as a knowledge industry? The example of Ocean Transport and Trading**
Session E2, Room 60: Banking around the World

Chair: Youssef Cassis (European University Institute)

Amol Agrawal (Indian Institute of Management, Bangalore)
Syndicate Bank: Case of a Forgotten Bank that Pioneered Financial Inclusion (1925-69)

Robert Fitzgerald (Royal Holloway, University of London)
Historical Lessons from Chinese Banking Reform: Institutional and Organizational Change in Transition Economies

Valerio Cerretano (University of Glasgow), Catherine Schenk (University of Glasgow)
The industrial intervention of central banks from the 1930s

Pedro Lains (pedro.lains@ics.ulisboa.pt), Pedro Neves (Lisbon School of Business and Economics, UNL), Álvaro Ferreira da Silva (Nova School of Business and Economics, UNL)
Savings banks and modern banking in Portugal: a comparative perspective (1850-1940)

Session E3, Room 60: Aristocracy and Business

Chair: Rolv Petter Amdam (BI Norwegian Business School)

Takeshi Abe (Kokushikan University), Izumi Shirai (Japan Business History Institute), Takenobu Yuki (Tohoku University)
Industrial Development and Decline of Traditional Noblemen in Interwar Japan

Monika Poettinger (Università Luigi Bocconi Milano)
FROM ARISTOCRACY TO BUSINESS AND BACK THE GINORI FAMILY AND PORCELAIN 1735-1896

Brilli Catia (Bocconi University, Italy), Silvia Antonia Conca Messina (University of Milan, Italy), Tolaini Roberto (University of Genoa, Italy)
Agri-business and nobility in Northern Italy. Lands, investments and markets (1815-1861)

Neslişah Leman Başaran Lotz (Assistant Professor at the University of Maltepe, Turkey)
The origins and the profile of the Muslim-Turkish merchants and entrepreneurs in Turkey in the early republican era

Session E4: Innovation and intellectual property rights

Chair: Teresa da Silva Lopes (York University)

Adoración Álvaro-Moya (CUNEF (Universidad Complutense de Madrid)), Rafael Castro (Universidad Autónoma de Madrid), José Patricio Sáiz González (Universidad Autónoma de Madrid)
Do multinationals patent to deal with uncertainty before entering new markets? Evidence from the Spanish machinery sector (1880s-1950s)

Andrea Lluch (CONICET (Argentina) and Los Andes University (Colombia))
Transformation and change in business and trademark patterns in Latin America: the contrasting experiences of Argentina and Colombia during the first global economy

David Andersson (Uppsala University), Pablo Galaso (Instituto de Economía, Universidad de la República), Patricio Sáiz (Universidad Autónoma de Madrid)
Innovation Networks and Collaboration: Sweden and Spain during the Second Industrial Revolution

David Andersson (Uppsala University), Fredrik Tell (Department of Business Studies, Uppsala University)
Independent or not? A reassessment of the role of independent invention during second industrial revolution

Session E5, Room 60: Multinationals: Structure and Management

Chair: Franz Mathis (Universität Innsbruck)

Susanna Fellman (University of Gothenburg), Martin Shanahan (University of South Australia)
From national to global: Tracing the transition from pro- to anti-cartel legislation in selected OECD countries after World War II.

Tobit Vandamme (Ghent University)
Corporate structure as a competitive advantage in the First Global Economy: the Empain group as a multinational network of holding companies

Takashi Shimizu (The University of Tokyo)
“Abuse” of the corporate form: recognition and use of organizational forms in Japan after World War II

Marcus Box (Department of Social Sciences, School of Business Studies, Södertörn University, Stockholm, Sweden), Mikael Lönnborg (Department of Social Sciences, School of Business Studies, Södertörn University, Stockholm, Sweden), Paulina Rytkönen (Department of Business Studies, Alfred Nobels Allé 7, 14189 Huddinge,
**Sweden**

Arla in the transformation of the dairy market in the Baltic States after 1989

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**Session E6: Responsible Investments**

**Chair:** Takeo Kikkawa

Christian Stutz (University of Jyväskylä; HWZ University of Applied Sciences in Business Administration in Zürich)

**Corporate social responsibility and business history: A review and directions for future research**

Minoru Shimamoto (Hitotsubashi University)

**Industrial Policy for Renewable Energy: Japanese national R&D project after the 1970s**

Muriel Petit-Konczyk (faculty of finance banking and accounting, university of Lille2)

the creators of the North of France coastal forest from 1845 to 1885

Volodymyr Kulikov (Karazin Kharkiv Natioanol University, Ukraine)

**Enterprise and Communities in Company Towns. The Success Formula of the Relationship Between Business and Society**

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**Session E7: Transport and Transformation**

**Chair:** Christopher Kopper (University of Bielefeld)

Jue Wang (School of Economics, Renmin University of China), Qing Wang (School of Economics, Renmin University of China)

**China’s Railway Industry (2003-2016): From Technological Catching-Up to Innovation**

Reinhilde Sennema (Erasmus University Rotterdam)

**The Port City Business: A Narrative Approach to the Transformation and Reconstruction of Rotterdam (1932-1970)**

Tyler James Callaway (New York University)

**Austro-Hungarian Shipping Companies and Overseas Trade in the Age of Empire**

Bernd Kreuzer (RWTH Aachen University, Department of Economic and Social History and History of Technology)

**The Transformations of a Mediterranean Port: Trieste, 1850-1950**

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**Session E8, Room 60: Growth and Transformation of Industries**

**Chair:** Maria Eugenia Mata (Nova School of Business and Economics Lisbon)

Mattias Kipping (Schulich School of Business, York University, Toronto, Canada), Takafumi Kurosawa (Graduate School of Economics, Kyoto University, Japan)

**Contextualizing organizational capabilities: Moving beyond the firm to understand sustainable competitive advantage**

Juha Antti Lamberg (University of Jyväskylä), Jari Ojala (University of Jyvaskyla, Dept. of History and ethnology)

**Where have all the lost firms gone?**

Neil Pyper (Coventry Business School)

**The challenges multinationals face going global: Is hierarchical capitalism a limiting factor?**

Takeshi Ohtowa (Hiroshima City University), Junji Inoguchi (Otaru University of Commerce), Tsutomu Kita (Hiroshima City University), Tomomi Shiosaki (Kyushu University)

**Innovation and Tradition in a Japanese Denim Maker**

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**26 Aug 2017, 11:30 - 13:00**

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**Session F1, Room 60: Business History of Vices**

**Chair:** Peer Vries (University of Vienna)

Juan Carmona Zabala (University of California, San Diego)

**Oriental Tobacco Trading Firms and the Expansion of Political and Financial Institutions in Interwar Greece and Germany**

Neveen Abdelrehim (Newcastle University Business School), Sumohon Matilal (University of York)

**Resisting the neo-imperial brew: Two different blends**

Mark Jakob (Humboldt University, Berlin / SPP 1859 "Erfahrung und Erwartung")

**Postcolonial competition: The conflicts sparked by the establishment of the Bremen tobacco exchange in 1958-1959**
### Session F2: Comparative Steele

**Chair:** Phil Scranton (Rutgers, The State University of New Jersey)

Alberto Manzini (Independent researcher - Teaching Assistant at University of Padua)

*Company welfare evolution in XXth century in high technological companies: a comparative analysis of the steel sector in Italy and Spain*

Yongdo Kim (Professor of Department of Business Administration at Hosei University, Japan)

*Historical comparison between interfirm relationship in steel industry of the US and Japan – case of transaction of steel for automobiles*

Grace Ballor (University of California, Los Angeles)

*Multinational Retail and European Integration: A Comparative Analysis of Delhaize, Tesco and the Impact of Their FDI in Eastern Europe, 1980-2010*

### Session F3: Power Relations in Value Chains

**Chair:** Einar Lie (Oslo University)

Sabine Pitteloud (University of Geneva)

*The social desirability of the offshoring process in Switzerland: transformations from the “30 glorieuses” to the new wave of globalization.*

Elisabetta Merlo (Bocconi University), Mario Perugini (Bocconi University)

*A matter of leadership. The evolution of buyer-supplier relationships in Italy (1950-2000)*

Teresa da Silva Lopes (The University of York)

*Competing in Global Value Chains: From Commodity Trading to Branded Goods Trading*

### Session F4: Managing Financial Risk

**Chair:** Niels Viggo Haueter (Swiss Re Group)

Kiyotaka Maeda (Faculty of Economics, Seinan Gakuin University, JAPAN)

*Financial arrangements of small and medium enterprises and regional economic growth in Japan: Transformations in the salt producing region, 1890s–1910s*

Emily Buchnea (Newcastle University Business School)

*The extension and transformation of Anglo-American financial networks, 1800-1850*

Oskar Broberg (University of Gothenburg), Rönnbäck Klas (University of Gothenburg)

*Imperial profits and the big six - The return on investments in the largest british colonial companies in Africa, 1870-1970*

### Session F5: Regulation and Business

**Chair:** Neil Rolling (University of Glasgow)

Lena Andersson-Skog (Umeå University), Josefin Sabo (Umeå University)

*Technological development and the regulatory state 1864-1948. The case of Nobel dynamite in Sweden.*

Florian Wöltering (RWTH Aachen Germany)

*Regulation or market? Change determinants in business models of taxis, rental cars, and rental cars for self-drivers during the 1950s and 1960s in West Germany*

Benedita Camara (University of Madeira, Department of Management and Economy, Portugal)

*Regulation in Port Wine and Madeira Wine (1930's-1974)*

### Session F6, Room 60: Immigrants and Family networks

**Chair:** Hartmut Berghoff (University of Göttingen)

Stefano Agnolletto (Fondazione ISEC (Institute for the History of Contemporary Age, Milano, Italy))

*The impact of mass-immigration on small-business and the birth of economic ethnic niches The case-study of Toronto construction industry (1950s-1960s)*

Benjamin Hein (Stanford University)

*Migrant Letters and "Capitalist Spirits." German Commercial Law in an Atlantic World Context, 1850-1870*

Olga Zaslavskaya (International Alternative Culture Center, Budapest, Hungary)

*Early Globalization and Transnational Context of the Family Business Networks in the Middle East and Beyond*

### Session F7: Creative Industries
Chair: Pierre-Yves Donze
Balazs Varga (Institute for Art Theory and Media Studies, Budapest, Hungary)

Fernandez-Moya Maria (Colegio Universitario de Estudios Financieros (CUNEF), Madrid)
The Role of Cultural Influences and Networks in International Competitiveness. Publishing Multinationals in the First Global Economy (1870-1914)

Jeffrey Fear (University of Glasgow), Cristina Stanca-Mustea (University of Heidelberg)
Confronting the Nazis: Paul Kohner, Carl Laemmle and Universal Pictures 1930-1937

Session F8, Room 60: Navigating Risky Waters
Chair: Hans Kernbauer (WU - Vienna University of Economics and Business)
Károly Halmos (ELTE University, Budapest, Department for Social & Economic History; HAS-ELTE Group for Historical Crisis Research)
The failure of bankruptcy legislation in Hungary

Neil Forbes (Coventry University, UK)
Multinational enterprise and the transformation of warfare in the twentieth century.

Edward Brent Lane (University of North Carolina Kenan Flagler Business School)
Expanding the Limits of Adventure: Investor Risk Perception Mitigation in Early Modern Transatlantic Exploration

Per H. Hansen (Copenhagen Business School)
“Making Sense and Decisions under Uncertainty: The 1931 Austrian Credit Anstalt Crisis and central banks

26 Aug 2017, 14:00 - 16:00

Session G1, Room 60: Global Leviathans: State-owned enterprises in transition
Chair: Dieter Stiefel (University of Vienna)
Fary Akmal Osman (Graduate School of Economics, Kyoto University)

Andrea Colli (Bocconi University, Italy), Pasi Nevalainen (University of Jyväskylä, Finland)
Leviathans facing Globalization: Governance and Internationalization of State-Owned Enterprises in Italy and Finland, 1970–2010

Grietjie Verhoef (University of Johannesburg, South Africa)
State and market: SOEs in Africa since the opening up for markets, 1990s–2015.

Zeng Zhaojin (Department of History, University of Texas at Austin)

Session G2: Regulation and Government
Chair: Pål Sandvick (NTNU: Norwegian University of Science and Technology)
Chenxiao Xia (Graduate School of Economics, Kyoto University)
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**Chair:** Roman Köster (University of Freiburg)

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