

22 June 2022, 12:00 - 17:30

Workshop W01: Collective Entrepreneurship, Innovation and Internationisation in the service industry (1900-2017)

Organizer: Águeda Gil-López (Universidad Complutense de Madrid), Elena San Román (Universidad Complutense de Madrid), Espen Storli (Norwegian University of Science and Technology)

Workshop W02: Revista de Historia Industrial-Industrial History Review session Quantitative Business History

Organizer: Veronica Binda (Bocconi University), Anna Spadavecchia (Hunter Centre for Entrepreneurship, University of Strathclyde)

22 June 2022, 18:00 - 19:00

Keynote

23 June 2022, 09:00 - 10:30

Session A1: Fashion Systems around the World in the Twentieth Century

Chair: Susana Martínez Rodríguez (Universidad de Murcia)

Pierre-Yves Donzé (Osaka University)

Fashion as a Business System

Emanuela Scarpellini (University of Milan)

The Italian fashion system: between historical heritage and industrial districts

Ben Wubs (Erasmus University)

West-Germany's Fashion System after 1945

Lessie Wing (London Metropolitan University)

Fashion System with Chinese Characteristics

Session A2: Embracing the Brand Beyond Conventional Boundaries

Chair: Pedro Neves (ISEG Lisbon School of Economics and Management)

Discussant: Patrick Fridenson (EHESS-CRH)

Paul Duguid (University of California at Berkeley)

"Beyond the Brand: Understanding Trade Marks through the Lens of Information"

Sergio Barbosa (Universidad Autonoma de Madrid), Javier Bas (Universidad de Alcalá), Patricio Saiz (Universidad Autonoma de Madrid), José Luis Zofio (Universidad Autonoma de Madrid)

"Unravelling the Brand: Does Trademark Graphic Information Really Matter?"

Session A2: Embracing the Brand Beyond Conventional Boundaries

Teresa da Silva Lopes (University of York), Andrea Lluch (Universidade de Los Andres, CONICET)

Learning and Coordination of Multinational Strategies for the Protection of Intellectual Property Rights through Trademarks in Latin America, 1870s to 1930s

Session A3: The Making of Management

Chair: Nuria Puig (Universidad Complutense de Madrid)

Mathias Krusell (University of Gothenburg)

Management consultancy and the revamping of bureaucracy

Juha-Antti Lamberg (Jyväskylä University School of Business and Economics), Mirva Peltoniemi (Jyväskylä University School of Business and Economics), Jarmo Taskinen (Jyväskylä University School of Business and Economics)

Closing down or opening up? Impact of early career moves to overall career development of the Finnish paper engineers in the late 20th century

Yun Wu (Tokuyama University)

The Introduction of Scientific Management and the “National Goods Movement” and in Republican China: Symbiosis and Constraints

Adoración Álvaro-Moya (CUNEF Universidad), Pal Nygaard (Norwegian Business School)

Management education at engineering schools: Content and implications for the engineering practice in Norway and Spain

Session A4: Business Associations Reactions on the Ideological Offensive

Chair: Neil Rollings (University of Glasgow)

Marco Marigliano (Università Cattolica del Sacro Cuore - “Mario Romani” Department of Economic and Social History and Geographical Sciences)

“To all breeders of good will”: livestock firms facing the reconstruction after the Second World War

Pierre Eichenberger (University of Lausanne), Matthieu Leimgruber (University of Zurich)

Swiss companies on the political offensive: the Gesellschaft zur Förderung der schweizerischen Wirtschaft (1942-2000)

Rikard Westerberg (Stockholm School of Economics)

Swedish business as a social movement. Mobilizing the masses against wage-earner funds, 1975-1991

Niklas Jensen-Eriksen (University of Helsinki), Maiju Wuokko (University of Turku)

The Underdogs or Fighting Dogs? Small and medium-sized enterprises' associations in the Finnish economic and labour market policy since the 1970s

Session A5: Gas Companies in Latin Europe between State Intervention and Competition

Chair: Nuria Rodríguez-Martín (Universidad Complutense de Madrid)

Discussant: Antonio J. Pinto-Tortosa

Mercedes Fernández-Paradas (University of Málaga), Alberte Martínez-López (The University of A Coruña), Jesús Mirás Araujo (University of A Coruña)

Gas companies in Latin Europe meeting the challenges of World War II

Ana Cardoso de Matos (University of Evora), Alexandre Fernandez (University of Bordeaux-Montaigne), Carlos Larrinaga (University of Granada)

State intervention and attempts to municipalise gas and electricity in Spain, Portugal and France up to 1920

Antonio R. Fernández-Paradas (University of Granada), Nuria Rodríguez-Martín (Universidad Complutense de Madrid)

A soft Battle: The Fight between Gas and Electricity Companies through advertising and marketing in France and Spain, 1890-1936

Mercedes Fernández-Paradas (University of Málaga), Carlos Larrinaga (University of Granada), Antonio J. Pinto Tortosa (Universidad Europea)

Gas companies in the electricity sector in Spain and France, between late 19th Century and early 20th Century

Session A6: Challenges in the Beginning of Industrialisation

Chair: Giovanni Favero (Università Ca' Foscari, Venice School of Management)

Simone Fari (Universidad de Granada)

The Fourth Industrial Revolution Entrepreneur

Stefania Licini (University of Bergamo, Italy)

Reacting to crisis: the case of the silk industry in Nineteenth century Lombardy

Karolina Hutkova (LSE)

Trade Policies in the British Empire, Sugar Business and Entrepreneurship in Nineteenth-Century Mauritius

Karolina Hutkova (LSE), Noam Yuchtman (LSE)

Transaction costs of doing business in eighteenth century: merchants, customs and the British fiscal state

Session A7: Business Mediators with China: Joint Ventures, Exporters and Foreign Banks

Chair: Carles Brasó Broggi (Universitat Oberta de Catalunya)

Discussant: Guiles Guiheux (Université Paris Cité)

Carles Brasó Broggi (Universitat Oberta de Catalunya)

The rise of Hong Kong's textile industry, 1945-1973. The role of the Hong Kong Spinners Association

Session A7: Business Mediators with China: Joint Ventures, Exporters and Foreign Banks

Yi Liu (Ruhr University of Bochum)

The Emergence of Hong Kong as a Global Financial Centre since the late 1970s: Evidence from German Banks

Yuan Jia Zheng (Universitat de Barcelona)

The Metamorphosis of China's Automobile Industry: The Establishment of International Joint Ventures (1978-2000)

23 June 2022, 11:00 - 12:30

Session B1: Embracing Complexity Through Contradiction: Paradox theory and business history 2

Chair: Charles Harvey (Newcastle University Business School)

Klas Eriksson (Stockholm University), Christofer Laurell (Royal Institute of Technology), Christian Sandström (Jönköping International Business School)
Why David wins over Goliath in politics but loses in business: Explaining paradoxical entrant-incumbent dynamics in the telecommunications sector 1980-1990

Andrew C. Godley (University of Reading, Henley Business School), Shane Hamilton (University of York, School of Business and Society)
Context as Paradox: A Historical Analysis of Agrifood Standards

Christopher A. Hartwell (International Management Institute, ZHAW School of Management and Law), Vladimir Korovkin (Moscow School of Management - SKOLKOVO)
Sitting on the Riverbank: Paradoxes, Strategic Inaction, and the Success of Sberbank

Ola Innset (BI Norwegian Business School)

The making of «vipps»: The paradoxes of innovation within a state-owned enterprise hybrid

Session B2: Business and Environmental Governance

Chair: Veronica Binda (Bocconi University)

Discussant: Geoffrey Jones (Harvard University)

Ann-Kristin Bergquist (Umeå University), Thomas David (Lausanne University)
Business Inaction: The International Chamber of Commerce and responses to Climate Change 1970s—1980s

Marten Boon (Oslo University/ Utrecht University)

Why do oil company climate strategies diverge? The role of energy politics, institutions and geography in the case of Equinor, 2001-2021.

Mattias Näsman (Umeå University), Sabine Pitteloud (Harvard Business School/ U)
Swiss-Swedish Linking of Car Emission Standards in the 1970s and 1980s

Session B2: Business and Environmental Governance

Maiju Woukko (University of Turku)

Who Cares, about What, and Why: Introduction of Chemical Industry's Responsible Care Programme in Finland in the 1990s

Session B3: Reputation in Uncertainty

Chair: Teresa da Silva Lopes (University of York)

Javier Fernández-Roca (Universidad Pablo de Olavide), Jesús D. López- Manjón (Universidad Pablo de Olavide de Sevilla)

Commercialization Strategies for Andalusian Olive Oil (1900–1930): SMAs and country-of-origin effect

Matthew Bellamy (Carleton University)

Beer Under Pressure: The Public Relations Campaign of the Canadian Brewers During WWII

Wissawas Thongteerapharb (University of York, United Kingdom)

City Rankings and Branding and Its Impact on Business

Giulio Mellinato (Università degli Studi Milano - Bicocca), Valerio Varini (Università degli Studi Milano - Bicocca)

The Globalization of Italian Spirits XIX – XX Century

Session B4: Turbulances of Flying

Chair: Javier Vidal (Universidad de Alicante)

Adrian Cozmuta (University of Glasgow and Kyoto University)

Selling 'The World's Favourite Airline': British Airways' privatisation and the motives behind it

Francesca Fauri (University of Bologna), Tito Menzani (University of Bologna)

From winding-up to relaunch: the role of the State in Italy's aeronautical industry after the Second World War

Ralf Ahrens (Leibniz Centre for Contemporary History Potsdam)

Turning a Consortium into a Company: Political Pressure and the Development of Airbus Industrie, ca. 1965-2000

Alexandra Papadopoulou (Institute of Mediterranean Studies - FORTH)

"Between national interest and corporate strategy. The formation and evolution of the Greek national flag air carrier, Olympic Airways S.A."

Session B5: Narratives Challenged

Chair: Joost Dankers (Utrecht University)

Rafał Staszek vel Staszewski (Kozminski University)

When in Rome: Corporate histories and narratives of foreign multinationals operating in Poland

Session B5: Narratives Challenged

Christina Lubinski (Copenhagen Business School)

Leviathan Unleashed: The German India Business and the Challenge of Indianization, 1950s to 1980s

Per Hansen (Copenhagen Business School)

"Fiction In the Archives"? Writing the Early History of the 1931 Financial Crisis in Europe. (I will also present the paper at the BHC 2022. The EBHA paper will be a revised version)

Volodymyr Kulikov (Central European University)

Industrial Heritage in the Service of the Market: Museum Narratives by Corporate Enterprises

Session B6: Health, Welfare, and Business in the 20th century: Diversity and Change in the Health Systems

Chair: Miguel A. López-Morell (Universidad de Murcia)

Discussant: Jerònia Pons (Universidad de Sevilla)

Paloma Fernández Pérez (Universitat de Barcelona)

Health, Welfare and Business in the early 20th century: The emergence of an innovative district of X Ray Diagnosis and Therapy in Barcelona

Daniela Felisini (University of Rome Tor Vergata), Fernando Salsano (University of Rome Tor Vergata)

Between State and market: private healthcare businesses in Italy (1978-2018)

Pierre-Yves Donzé (Osaka University)

Hospital equipment for world markets: The development of CT scanners by General Electric, 1970-2000

Session B7: Business and Natural Risks

Chair: Niels Viggo-Haueter (Swiss Re)

Discussant: Espen Storli (Norwegian University of Science and Technology)

María Vázquez-Fariñas (University of Jaén)

Responses to the agricultural crisis in the Marco del Jerez area at the end of the 19th century: a case study

Laurent Beduneau-Wang (Africa Business School - Université Mohamed VI Polytechnique)

Married for Better or Worse: public-private collaboration to face the "Problem of Water" in the suburb of Paris (1859-1923)

Takashi Shimizu (The University of Tokyo)

Infectious diseases, uncertainties and management

23 June 2022, 13:45 - 15:15

Session C1: Embracing Complexity Through Contradiction: Paradox theory and business history 3

Chair: Mairi Maclean (University of Bath)

Paula Jarzabkowski (The University of Queensland and Bayes Business School, City, University of London), Wendy Kilminster (Bayes Business School, City, University of London)

The persistence of paradox: a historical analysis of the management of paradox in the Lloyd's of London insurance market

Wen Zhang (Shandong University)

Paradox and Reform: Competition and Cooperation Relationship of the Four Northern Banks (1920-1937)

Florian Bauer (Lancaster University Management School), Bingbing Ge (Lancaster University Management School), Lara Pecis (Lancaster University Management School)

The Strategic Realignment of Family Business and Stakeholder Goals: A Rhetorical History Perspective

Patrick Lê (NEOMA Business School), Camille Pradies (EDHEC Business School), Andrea Tunarosa (Sykes College of Business, The University of Tampa)

Coffee wars and paradox revitalization in the field of specialty coffee

Session C2: Banking and Crises

Chair: Youssef Cassis (European University Institute)

Joaquim Cuevas (University of Valencia), Maria Pons (University of Valencia)
Who Determined the Rules of the Game in the Spanish Financial Reforms, 1970-1990?

Ian Jones (Northumbria University Newcastle), John Wilson (Northumbria University Newcastle, UK)

Strategy and Governance in British banking, 1980-2000.

Carlos Gabriel Guimarães (University Federal Fluminense/University of York/CEGBI)
The War of the Triple Alliance and banking activity in Rio de Janeiro, c.1865-c.1870:

Enrique Jorge-Sotelo (Universitat de Barcelona)

The Great Depression and fragility in central banking design: the Catalan banking crisis of 1931

Session C3: The Origins and Evolution of Professional Football

Chair: Tomàs Fernández-de-Sevilla (University of Barcelona)

Discussant: Kevin Tennent (University of York)

Richard Evans (Birkbeck, University of London), Sean Hamil (Birkbeck, University of London), Jon Saunders (Independent scholar), Geoff Walters (Birkbeck, University of London)

The lack of political will in the regulation of professional football in England: is the tide turning?

Session C3: The Origins and Evolution of Professional Football

Francesco Maccelli (University of Siena), Luciano Segreto (University of Florence - Gdansk University of Technology)

Organizational strategies and business constraints: AC Fiorentina as a case study (1946-2002)

Simon Mollan (University of York)

Towards the European Super-League! The international political economy of elite football in Europe: business history and geopolitics

Saydash Miftakhov (Skoltech, New Economics School, Moscow)

Sport in Autocratic Regimes: Political Connections in the Soviet Football?

Session C4: Family Business and Resilience

Chair: Andrea Colli (Bocconi University, Milan, Italy)

Discussant: Roman Köster (Bavarian Academy of Science)

Tomasz Olejniczak (Kozminski University), Anna Pikos (Kozminski University)

Bouncing back but not beyond: Organizational resilience of a long-lived firm.

Juan baños (Universidad Pablo de Olavide), Paula De la Cruz (University of Florida),

Javier Fernández-Roca (Universidad Pablo de Olavide)

Gender and Entrepreneurship in 19th-century Spain

Kazuo Doi (Kyushu Sangyo University), Tsutomu Kita (Hiroshima City University),

Takeshi Ohtowa (Kanto Gakuin University), Tomomi Shiosaki (Kyushu University)

The historical evolution of traditional Japanese family companies into "global niche top" companies

Session C5: Debates and Answers to Taxation and Regulation

Chair: Hartmut Berghoff (University of Göttingen)

Paolo Bozzi (Humboldt University of Berlin)

The Political Economy of Modern Taxation in Italy. Taxes, inflation, and the reshaping of the Italian fiscal contract, 1962 - 1986

Ana Rosado-Cubero (Universidad Complutense de Madrid)

American Guidelines: Corporations and the Law

Neil Forbes (Coventry University), Ben Wubs (Erasmus University)

Enterprise, Tax Avoidance and Tax Havens: Anglo-Persian Oil Company and Unilever

José Antonio García-Barrero (University of Barcelona), Carles Manera (University of the Balearic Islands)

The role of the shadow economy in wage formation and firm management in the textile industry in Spain, 1891-1973

Session C6: Food, Drink and Diplomacy

Chair: Espen Storli (Norwegian University of Science and Technology)
Discussant: Paul Duguid (University of California at Berkeley)

Qing Xia (Osaka University)

Innovation in the Japanese green tea industry, 1970-2020

Rolv Petter Amdam (BI Norwegian Business School), Teresa da Silva Lopes (University of York), Trudi Henrydotter Eikrem (Volda University College), Maria Eugénia Mata (Universidade Nova de Lisboa)

Cod Fish and Port Wine: The Impact Bilateral Trade Agreements on Firm and Industry Dynamics, 1914-1940

Kasper Hage Stjern (Department of Economic History, Uppsala University), Henric Häggqvist (Department of Economic History, Uppsala University)

Alcohol policy and market response: Norwegian and Swedish brewery market structure, ca 1910-1950

Session C7: British Empire, Trade and Regulation

Chair: Michael Aldous (Queen's University Belfast)

Discussant: Karolina Hutkova (LSE)

Edward Legon (Queen Mary University of London)

Councils and of Trade and Seventeenth Century English Clothmakers: Producers, Petitions, Politics

Martha Prevezer (Queen Mary University of London)

Board of Trade, two empires and three industries in 18th century Britain

Perri 6 (Queen Mary University of London)

The Board of Trade, regulation and business in the long nineteenth century 1815-1914

Martha Prevezer (Queen Mary University of London)

Overview of panel on British empire, trade and regulation

23 June 2022, 15:45 - 17:15

Dissertation competition

23 June 2022, 17:15 - 18:15

AGM

24 June 2022, 08:30 - 10:30

Session D1: Crises and Catastrophes

Chair: Takafumi Kurosawa (Kyoto University)

Susanne Berghofer (Stockholm University Sweden)

The Swedish textile- and clothing industry. Crises and opportunities when markets opened and trade barriers diminished, 1957-1960n

Marta Herrero (York University), Ian Jones (Northumbria University Newcastle), Andrew Smith (University of Liverpool), Nicholas Wong (Northumbria University)
Bourdieusian Capital Conversion During Crises of Legitimacy: An examination of the emergent strategies of Barclays Bank in sponsoring the arts in the UK, 1972 to 1987

Sumohon Matilal (University of Sussex)

In the shadows of the 1984 Bhopal crises: DOW's business in India

Francesca Sanna (Université Paris Est Créteil)

Management under pressure: social struggles, economic crisis, and innovation in mining Industry during the interwar period.

Adrián Dios-Vicente (Universidade de Santiago de Compostela)

Following the "Perfect Storm": Spanish electricity companies facing supply and financial crisis during the 80'. The case of Unión Fenosa

Session D2: Technology as a Driving Force

Chair: Eric Godelier (École Polytechnique)

Harilaos Kitsikopoulos (Unbound Prometheus Program of Advanced Seminars, New York)

Dead Ends in the History of Technology: The Case of British Steam Cars

Yoshikazu Sakamoto (Nihon University)

Technology shift and business opportunity in bicycle industry

Maki Umemura (Cardiff University)

Hydrogen aspirations: Building systemic readiness in Japan

Jacob Weisdorf (Sapienza University of Rome)

The causes and consequences of general-purpose technological progress: Evidence from the transition to steam-power in 19th-century France

Fabio Lavista (Università di Pisa)

Frontier innovation and catching-up: are they really that different? Hints from the Italian case, 1949-2019

Session D3: Regions, Business and Reconstruction

Chair: Pierre-Yves Donzé (Osaka University)

Chris Corker (York Management School, University of York), Joe Lane (Henley Business School, University of Reading), John Wilson (Northumbria University Newcastle, UK)

Knowledge flows and industrial clusters: assessing the sources of competitive advantage in three English regions.

Igor Goñi-Mendizabal (University of the Basque Country)

Handguns for the allies. Basque Gun Making industry during the First World War.

Amedeo Lepore (University of Campania Luigi Vanvitelli), Stefano Palermo (Università Telematica Pegaso), Andrea Ramazzotti (London School of Economics and Political Science (LSE))

Policy Models for Industrial Development. A New Sectoral and Geographical Analysis of the Cassa per il Mezzogiorno's Incentives to Southern Italy's Enterprises (1957-1993)

Valentina Fava (Venice School of Management | Università Ca' Foscari Venezia),

Giovanni Favero (Università Ca' Foscari, Venice School of Management)

Towards a connected business history of Europe: the Westen Group and its legacy

Session D4: Adapting to Regulation

Chair: Luciano Segreto (University of Florence - Gdansk University of Technology)

Jorge Lafuente del Cano (University of Valladolid), Alonso Villa Pablo (University of Valladolid), Ortúñez Goicolea Pedro Pablo (University of Valladolid)

With fear and hope: Spanish companies on the Spain's entry into the EEC (1975-1986)

Daniel Raff (The Wharton School and NBER)

Limited Partnerships and the Genesis of the American Venture Capital Industry and All It Wrought

Marco Marigliano (Università Cattolica del Sacro Cuore - "Mario Romani" Department of Economic and Social History and Geographical Sciences), Nicola Martinelli (Università Cattolica del Sacro Cuore - Milan)

The Italian pharmaceutical industry facing new rules: evolution, strategic choices and structural change (1960-1978)

Tomáš Gecko (Masaryk Institute and Archives of the Czech Academy of Sciences)

Espionage, security, and competitiveness. Images of science and business in Czechoslovakia during the Great Depression of the 1930s

Session D5: Remembering, Misremembering, Forgetting. - the Financial Crises (1982-2022)

Chair: Laure Quennouëlle-Corre (EHESS-CRH)

Discussant: Alice Pearson (European University Institute)

Youssef Cassis (European University Institute)

The Global Financial Crisis of 2007-2008: Memory, History, Legacy

Johanna Gautier Morin (European University Institute; Princeton University)

The Specter of Depression: The Haunting Trauma of History during Financial Crashes (1929-1987-2008)

Bruno Pacchiotti (European University Institute), Giuseppe Telesca (University of Florence)

The 1982 International Debt Crisis as 'Forgotten' Crisis. Oblivion or a Problem of Perspective?

Tobias Pferr (European University Institute), Niccolò Valmori (European University Institute)

The Crises That Didn't Count: Memories of Derivative Losses in the 1990s and their Failure to Change Regulatory Approaches

Niccolò Valmori (European University Institute)

The Crises That Didn't Count: Memories of Derivative Losses in the 1990s and their Failure to Change Regulatory Approaches

Session D6: New Perspectives on Gender in Business History

Chair: Janette Rutterford (Open University)

Lluch Andrea (CONICET-Argentina)

Entrepreneurship in Emerging Markets: Female Entrepreneurs in Colombia since 1990 (WITH CARLOS DAVILA)

Rodríguez-Satizábal Beatriz (Universidad del Pacífico)

Women entrepreneurs in Peru: Between the traditional with a secret touch and headlong into the new (WITH MARIA JOSE DIBOS)

Susana Martínez Rodríguez (Universidad de Murcia)

The silence female shareholders: the Banco de España during the second half of the nineteenth century. (WITH RUBEN VILLAVERDE, LAURA LÓPEZ)

Luisa Muñoz-Abeledo (University of Santiago de Compostela)

Women Entrepreneurs in Iberian Port Cities during the First Globalization

Session D7: International Economic Governance in Times of Uncertainty and Change

Chair: Maiju Woukko (University of Turku)

Elin Åström Rudberg (Stockholm University, Dept. of economic history and international relations)

Title of the session: International economic governance and business interest organizations in times of uncertainty and change

Session D7: International Economic Governance in Times of Uncertainty and Change

Elina Kuorelahti (University of Helsinki)

League of Nations, raw materials and trade wars: cartels or tariffs 1928-1934?

Nikolas Glover (Department of Economic History, Uppsala University, Sweden)

Swedish industry and the regulation of multinational corporations in the 1970s: Influencing policy abroad, swaying opinion at home

Susanna Fellman (University of Gothenburg), Martin Shanahan (Professor of Economic and Business History at the University of South Australia and Elof Hansson Visiting Professor at the University of Gothenburg.)

Sidestepping governments or smoothing international tension? International cartels shaping international markets and governance after WWI

Elin Åström Rudberg (Stockholm University, Dept. of economic history and international relations)

European business, market integration, and the ideal of free competition in the 1950s

24 June 2022, 11:00 - 12:30

Session E1: Business History beyond the Academy

Chair: Laurence B. Mussio (Long Run Institute)

Michael Aldous (Queen's University Belfast), Geoffrey Jones (Harvard University), Andrea Schneider-Braunberger (GUG), Rolf Strom-Olsen (School of Arts & Humanities, Instituto de Empresa Universidad)

Business History Beyond the Academy (roundtable)

Session E2: Embracing Complexity Through Contradiction: Paradox theory and business history 1

Chair: Stewart Clegg (University of Sydney)

Andrew Burns (University of Edinburgh), Chris Carter (University of Edinburgh Business School), Ron Kerr (University of Edinburgh Business School)

Organising Politics: Power and paradox in constructing and institutionalising a new Parliament

Catherine Casler (Stirling Management School), Leo McCann (University of York), Dean Pierides (Newcastle University)

Habit as history: managing latent paradoxes pragmatically

Jean-François Chanlat (PSL University Paris-Dauphine)

Identity paradoxes within the Mondragon Group, the world's leading industrial cooperative

Andrea Casey (George Washington University), Sonia Coman (Washington National Cathedral)

From a distant past to a distant future. Layers of time in organizational identity

Session E3: Business History: Past, Present & Future

Anna Tilba (Durham University), John Wilson (Northumbria University Newcastle, UK)

Whither Business History?

Michael Heller (Brunel University, UK), Michael Rowlinson (Exeter University, UK)
An Institutional History of Internal Communications in the UK: A case study of a successful ESRC grant application through industrial partnership

Roberto Garcia (University of Sabana, Columbia), Ulf Thoene (University of Sabana, Columbia)

Partnering with the Armed Forces: A case study of the development of the Colombian Military Museum

Francois Bastien (University of Victoria, Canada), William Foster (University of Alberta, Canada)

Collective Action Through the Past: The impact of past occurrences

Session E4: The Uncertainty of Ship Owning

Chair: Gelina Helaftis

Discussant: Stig Tenold

Sungshi Cho (Kyoto University, Master in Economics)

Changing value-chain in the shipping industry: Hidden function of shipowners

Apostolos Delis (Institute for Mediterranean Studies/FORTH)

The Globalization of Greek-owned shipping

Angelos Drougoutis (PhD student University of Crete & Institute for Mediterranean Studies -FORTH, Greece)

A business group under pressure. The case of the Andreadis' Business Group (1973-1975)

Session E5: Environmental Tensions

Chair: Maria Eugénia Mata (Universidade Nova de Lisboa)

Discussant: Ann-Kristin Bergquist (Umeå University)

Jørgen Burchardt (Museum Vestfyn)

Public regulation of environmental threats. Introduction of synthetic pesticides in Denmark, 1943-1954.

Adam Grzywacz (Faculty of Management, University of Warsaw), Aleksandra Wasowska (University of Warsaw)

International growth under the conditions of environmental discontinuity: the stabilizing role of family identity. Case study of J.A. Baczewski (1782-2020)

Guillermo Antuña (Universidad de Barcelona)

Wind for change: Grupo Daniel Alonso from steelworking to renewables

Session E6: Evolving Forms of Capitalism

Chair: Leslie Hannah (London School of Economics)

Discussant: Giovanni Favero (Università Ca' Foscari, Venice School of Management)

Paolo Di Martino (University of Turin (Italy))

Business history in Italy, Italy in business history: the state of the art and a survey of the literature (1998-2021)

Hartmut Berghoff (University of Göttingen)

Varieties of Family Capitalism. Results of a Comparative Project on Germany and the United States

Sverre Christensen (Norwegian Business School BI), Mikael Lönnborg (Södertörn University), Pasi Nevalainen (Aalto University), Jeppe Nevers (Odense University)

Ownership and Capitalism in Nordic Countries

Jamieson G. Myles (Université de Genève)

Accommodating Agrarianism in U.S. Capitalism: Cotton, Cooperatives and Credit in the Early 20th Century

Session E7: Cultural Industries Reloaded

Chair: María Fernández-Moya (CUNEF University)

Discussant: Ben Wubs (Erasmus University)

Peter Miskell (University of Reading)

Americanisation in reverse? Hollywood films, international pressures and US audiences

Hiromichi Hasebe (Kyorin University), Hikaru Kondo (Nihon University), Kenichi Miyata (Meiji University)

Emerging a New Combination toward a Media Mix of Music and Anime: A Twist and Turn of Nippon Columbia and the Rise of the Anison, Genre in the 1960s and 1990s

Nuria Puig (Universidad Complutense de Madrid)

Educational Books and the Making of an Iberoamerican Market, 1960s-2000s

24 June 2022, 13:45 - 15:15

Session F1: Internationalisation Strategies

Chair: Andrea Lluch (Universidade de Los Andres, CONICET)

Ramiro Villasana Villalobos (Universidad Autónoma de Zacatecas)

Spanish entrepreneurs and investments in the world market: 1900-2021.

Aleksandra Wasowska (University of Warsaw)

From 'red globalisation' to global market economy: case study of Poland's 'Navimor'

Esther M. Sánchez Sánchez (University of Salamanca)

Business under major world events' pressure: French multinationals and the Spain of 1992

Session F1: Internationalisation Strategies

Bernardo Batiz-Lazo (Northumbria University), Miguel A. López-Morell (Universidad de Murcia)

Expanding and integrating Spanish banks networks and systems in Latin America.

Session F2: Family Firms and Crises

Chair: Elena San Román (Universidad Complutense de Madrid)

Discussant: Charlotte Netmaßnig

Zhou Xiaolan (South China Normal University), Zhou Zizheng (South China Normal University)

In quest of the entrepreneurial identity : A comparative study on the French Moët et Chandon family and the Chinese Rong family

Shunsuke Nakaoka (Kokushikan University, Tokyo JAPAN)

Reconsidering the zaibatsu holding company -from perspective of recent trends of family business research

Andrea Schneider-Braunberger (GUG)

Family banking in Crises

Session F3: Sustainability - a Global Challenge

Chair: Niklas Jensen-Eriksen (University of Helsinki)

Simon Jebson (University of Southern Denmark), Sylvia Rohlfer (CUNEF Universidad)

Social sustainability in organisations - a review of the literature

Louise Karlskov Skyggebjerg (Centre for Business History, Copenhagen Business School)

Promoting good living? Purpose and practice in savings bank foundations

Bram Bouwens (Utrecht University), Joost Dankers (Utrecht University)

Transitions 'in the making': an inventory

Tobias Pforr (European University Institute)

Is there hope for Climate Action: How memories of the Great Financial Crisis shape imagined Futures

Session F4: Innovating in Marketing

Chair: Rafael Castro (Universidad Autónoma de Madrid)

Discussant: Alfred Reckendrees

Daniela Pirani (University of Liverpool)

Invented market traditions: the marketing of Italian breakfast (1973-1996).

Jiakai Jeremy Chua (University of Southern California)

Space, Cartographic Futurities, & Unstable Currencies: A History of Frequent Flyer Programs and the Shifting "Values" of Loyalty

Session F4: Innovating in Marketing

Chair: Ai Hisano (University of Tokyo)

Modern Smile: Affective Labor and Japanese Department Store Restaurants, 1900s-1930s

Session F5: Governing Enterprises

Chair: Albert Carreras (Universitat Pompeu Fabra)

Jan-Peter Gustafsson (University of Jyväskylä), Juha Kansikas (University of Jyväskylä)

Financial Interlocks at The Context of Business Elite Freemasons 1950-1980

Antonis Kyparissis (The Open University)

How do institutional investors meet challenges? The historical paradigm of the British Investment Trust Companies in the aftermath of WWI.

Leslie Hannah (London School of Economics), Janette Rutterford (Open University)

The unsung activists: UK shareholder investigation committees, 1888-1940

Pasi Nevalainen (Aalto University), Elias Nordman (Aalto University)

People behind the faceless owner: A study of the supervisory boards of state-owned companies in Finland from the 1930s to the present

Session F6: Business, Religion and Ethnicity

Chair: Andrew Godley (Henley Business School, University of Reading)

Neveen Abdelrehim (Newcastle University Business School), Shakila Jacob (University of Malaya)

The Emergence and Institutionalisation of Islamic Banking and Finance (IBF)

Anne Magnussen (Dept. of History, University of Southern Denmark)

Texan Business at a Cross-roads 1900-1940: The Case of the Business Community of Gonzales, Texas

Nicholas Wong (Northumbria University), Nic Burton (Northumbria University), Ellie Charalambous (Northumbria University), Allan Discua Cruz (Lancaster University),

Andrew David Smith (University of Liverpool Management School)

The Organizational Paradox of Overseas Worker Exploitation in Quaker-Managed Confectionary Firms: 1890 to 1917

Luciano Segreto (University of Florence - Gdansk University of Technology)

From the brain to the arm: the changing role of the merchants' community of Danzig in the timber value chain (1919-1939)

Session F7: The Management Knowledge Industry. An Holistic Approach

Chair: Susanna Fellman (University of Gothenburg)

Discussant: Andrea Colli (Bocconi University, Milan, Italy)

Rolv Petter Amdam Amdam (BI Norwegian Business School)

ILO as provider of management development programs for developing countries, 1950s to 1970s

Session F7: The Management Knowledge Industry. An Holistic Approach

Felix Bühlmann (University of Lausanne), Thomas David (Lausanne University),
Matthias Kipping (Schulich School of Business of York University in Toronto)
Americanization through alumni? A study of former McKinsey consultants

Martín Monsalve Zanatti (Universidad del Pacífico)
The modernization of business education in Peru 1960-1970s

Adoración Álvaro-Moya (CUNEF Universidad), María Fernández-Moya (CUNEF
University)
The rise of knowledge industries in Spain (1950s – 2000)

24 June 2022, 15:45 - 17:15

Session G2: Internationalization and Global Value Chains

Chair: Bram Bouwens (Utrecht University)

Marc Prat (Universitat de Barcelona)
The American adventure of the Spanish motorcycle industry

Duygu Kesen (Norwegian University of Science and Technology)
Multinational oil companies operating in Turkey in the post-war era

Roman Köster (Bavarian Academy of Science)
*The Men´s Shirt in Hong Kong: The Relocation of West Germany´s Clothing
Production to East Asia since the late 1960s.*

Session G3: Nationalism in Shipping

Chair: Rolv Petter Amdam (BI Norwegian Business School)
Discussant: Giulio Mellinato (Università degli Studi Milano - Bicocca)

Saara Matala (Chalmers University of Technology), Christian Stutz (Jyväskylän
School of Business and Economics, Finland)
*Working Through the Nation: Nationalistic Discourses for State Support in Maritime
Clusters in Finland, 1952-2016*

Shoya Fugetsu (Graduate School of Economics, Kyoto University, PhD)
Warship Contracts in Britain in the Seventeenth Century: State and Entrepreneurs

Judith Siegel (Erasmus University Rotterdam)
*Benefits of business under pressure. Dutch shipbuilding during World War I and its
aftermath: short-term profits, long-term problems.*

Session G4: Food, Agribusiness, and the History of Capitalism: Innovation and Marketing

Chair: Marco Marigliano (Università Cattolica del Sacro Cuore - “Mario Romani” Department of Economic and Social History and Geographical Sciences)

Fernando Collantes (University of Oviedo)

Working on a Galbraith moment: product innovation and upgrading in Spain’s dairy chain (1990 to the present)

Andrew Godley (Henley Business School, University of Reading)

Risk and Control. Comparing the Emergence of the different Agribusiness models in the United States, UK and Italy, 1945 to 1980 – the case of the poultry industry

Xaq Frohlich (University of Auburn)

What is the Mediterranean diet?: The reinvention of a traditional diet as bio-cultural capital

Claudio Besana (Università Cattolica del Sacro Cuore (Milan)), Andrea Maria Locatelli (Università Cattolica del Sacro Cuore (Milan)), Ilaria Suffia (Università Cattolica del Sacro Cuore (Milan))

Italian dairy Industries under pressure: the challenges after the 1929 crisis and after World War II

Session G5: Cooperate Behaviour under Exogenous Pressures in Modern China and Japan

Chair: Tao Chen

Discussant: Ghassan Moazzin (Hong Kong Institute for the Humanities and Social Sciences)

Chaoqun Gao

Social Change and the Establishment of a Modern Property Rights System in China

Rixu Lan (Central University of Finance and Economic), Fen Qin (Central University of Finance and Economic)

Changes of Corporate Governance Mechanism in Modern China: the case of Benxihu Coal and Iron Company

Ning Cao (Fujian Normal University), Liqiang Lin (Fujian Normal University)

Crisis and Countermeasure: A Study of Fujian Province Enterprise Special Share Limited Company during the Anti-Japanese War in China

Yanying Lin (Hirosaki University)

The Decline of Small Family Businesses in Japan after the mid-1980s

Session G6: Varieties of Socialism: To be an Entrepreneur in Socialism

Chair: Antonie Doležalová (Charles University)

Discussant: Daniel Raff (The Wharton School and NBER)

Lenka Krátká (Institute of Contemporary History, Czech Academy of Sciences, Prague)

Entrepreneurs in pre-1989 Czechoslovakia

Session G6: Varieties of Socialism: To be an Entrepreneur in Socialism

Maciej Tymiński (Faculty of Economic Sciences, University of Warsaw)
Self-governmental entrepreneurship in socialist factory. The case of Cable Factory in Ożarów in the time of Polish Thaw (1956-1957)

Mariusz Jastrząb (Collegium Civitas, Warsaw, Poland)
Entrepreneurs and the State. Polonia Firms in Late Socialist Poland

Session G7: Consulting beyond Business

Chair: Alina Marktanner (RWTH Aachen University)

Adoración Álvaro-Moya (CUNEF Universidad), Rafael Castro (Universidad Autónoma de Madrid)

Engineering consulting within the public sector. The case of the INI group (1942-1975)

Antonio Weiss (Bennett Institute, University of Cambridge)
Management consultancy and the postwar British state

Adam Grzywacz (Faculty of Management, University of Warsaw), Aleksandra Wasowska (University of Warsaw)

Management Consulting in Turbulent Times: the Case of Post-Communist Transition in Poland

Chris Hurl (Concordia University)

Value-for-Money Genealogies: Following Financial Imaginaries from Extractivism to Public Private Partnerships

24 June 2022, 20:30 - 00:00

Gala dinner