

FULL PROGRAM

24 Aug 2017, 18:00 - 19:00

Session Congress Opening, Room Festsaal 1: Keynote address

Philipp Blom
[Keynote speaker](#)

25 Aug 2017, 09:00 - 10:30

Session A1, Room 60: Capitalism 4.0

Chair: Ludovic Caillaet (EDHEC Business School, Lille)

Etsuo Abe (Meiji University, School of Business Administration)

[Can Chandler's Strategy and Structure Approach Be Applied to Apple?: An Analysis of Apple from the Viewpoint of Business History](#)

Akira Maruo (PhD. candidate, Graduate School of Technology Innovation Studies TOKYO UNIVERSITY OF SCIENCE)

[Transformation of Japanese Start-up Companies through Discords during Growth Process](#)

Hikaru Kondo (Meiji University), Kenichi Miyata (Meiji University), Jun Sakamoto (Higashi Nippon International University)

[The Development of Mediamix Strategy on Nintendo](#)

Session A2: Making Labour Efficient

Chair: Ben Wubs

David Geraint Ellis (University of Buckingham)

[The Transformation of Scientific Management between 1912 and 1922](#)

Shunsuke Nakaoka (Kokushikan University (Tokyo, Japan))

[In search for suitable and adoptable model –Why Mitsui showed strong interests on the Rothschild families' business system during the period of their business reform?](#)

Håvard Brede Aven (Centre for the Study of Professions, Oslo and Akershus University College)

[Industrial Expertise, Ecology and the Future: Environmentalism in the Norwegian Industrial Public Sphere in the 1970s](#)

Session A3, Room 60: Creating and Dismantling of SOEs

Chair: Grietje Verhoef

William Hausman (College of William & Mary), John Neufeld (University of North Carolina, Greensboro)

[The Cuban Electric Company, 1922-1960: from American Subsidiary to State Owned Enterprise](#)

Dominique Barjot (Paris-Sorbonne University), Rang-Ri Park (Paris-Sorbonne University)

[The Emergence of an Asian Iron and Steel Leader: POSCO \(1968–2010\)](#)

Yun Wu (Kyoto University)

[How China introduced TQC from Japan: A case of Beijing Internal Combustion Engine Factory](#)

Session A4, Room 60: National and Transnational Transformations in Postwar Business Practice

Chair: Jan-Otmar Hesse (University of Bayreuth)

Patrick Fridenson (Ecole des Hautes Etudes en Sciences Sociales, Paris)

[Transformations of Japanese enterprises in postwar years](#)

Philip Scranton (Rutgers University, USA)

[Managing Communist Enterprises: The People's Republic of China, 1949-1971](#)

Jean Philippe Robé (Gibson Dunn & Crutcher, LLP, École de Droit de Sciences Po)

[Postwar Transformations of International Business Law and Practice](#)

Session A5: Alternatives to mass production and its aftermath: A long term perspective.

Chair: Paola Lanaro (Ca' Foscari University of Venice)

Ralf Banken (Goethe University Frankfurt am Main)
[The modern company's incurrence around 1800: Some theoretical remarks.](#)

Isabella Cecchini (Ca' Foscari University of Venice)
[Surviving strategies. Business models in pre-industrial sugar refineries \(Venice, 16th – 18th centuries\)](#)

Giovanni Favero (Ca' Foscari University of Venice)
[From a fordist town to a multi-industrial district: the case study of Bassano del Grappa.](#)

Session A6: Dangerous liaisons: Women as new clientele in 1950-1970s

Chair: Charlotte Natmeßnig (WU - Vienna University of Economics and Business)

Sabine Effosse (Paris-Nanterre University)
[Banks and Women in 1960s-1970s France: How did the "Bastille Day Law" make women a new target for banking development?](#)

Orsi Husz (Dept of Economic History, Uppsala University)
[The domesticisation of banks: Promotional conferences for women in the 1950s and 1960's Sweden](#)

Maria Rosaria De Rosa (Università di Napoli "L'Orientale")
["In order to increase speculation". Women, banks and credit dynamics in business \(Naples, 1930s - 1950s\)](#)

Session A7: Dynamics of knowledge: The scientific enterprise and the transformative force of the sciences

Chair: Joris Merckel (Johns Hopkins University)

Michael C. Schneider (Institute for History, Heinrich-Heine-University Duesseldorf)
[Incorporating scientific research: E. Merck, Darmstadt, in the interwar period](#)

Daniel Wylegala (Institute for History, Heinrich-Heine-University Duesseldorf)
[Transformation by experience. The establishment and extension of industrial research and development at Krupp and Thyssen from the post-World-War II-period until the early 1970s](#)

Rouven Janneck (Institute for History, Heinrich-Heine-University Duesseldorf)
[Remodelling internal research: Organisational responses to a changing environment at Bayer AG](#)

Session A8: Businesses in transition: war and monetary changes in the twentieth century

Chair: Andrea Schneider (GUG - Gesellschaft für Unternehmensgeschichte)

Sebastian Teupe (University of Bayreuth)
[The Transformation of Money and Industrial Relations. Wage Determination between Deflation and Inflation in the United States during the Gold Standard Era](#)

Mate Rigo (European University Institute)
[Currency Exchange, Shifting Borders, Shifting Markets: Corporate Responses from East-Central and Western Europe \(1916-1926\)](#)

Marta Musso (European University Institute)
[Oil for development and early petrodollar recycling: the oil industry between the colonial and post-colonial world](#)

25 Aug 2017, 11:00 - 12:30

Session B1, Room 60: Survival or Decline - the long duree of Enterprises

Chair: Peter Eigner (University of Vienna)

Jean-Marc Olivier (University of Toulouse - Jean Jaurès; Center of Excellence FRAMESPA (CNRS))
[Entrepreneurship and Innovations in the early stages of the Aeronautics Industry \(1890-1914\)](#)

Beatriz Rodriguez-Satizabal (School of Business and Management, Queen Mary University)
[Only one way to raise capital? Colombian business groups and the dawn of internal markets](#)

Oliver Rathkolb (uni wien)
[Survival or Decline - the langue duree of Austrian Enterprises](#)

Session B2, Room 60: Pharmaceutical and Health

Chair: Harm Schröter (University of Bergen)

Paloma Fernández Pérez (Universitat de Barcelona)
[Innovation, Entrepreneurship, and Business Models in the Origins of Large Corporations of the Plasma Industry, 1910-1960.](#)

Knut Sogner (BI Norwegian Business School)

[Corporate strategy as obstacle. Nycomed and the fate of innovation in a commercial culture 1981—1994](#)

Maki Umemura (Cardiff University)

[Cycling through Hype and Hope: Building the Monoclonal Antibodies and Regenerative Medicines Industries](#)

Session B3, Room 60: Personality and Business

Chair: Peter Berger (WU - Vienna University of Economics and Business)

Luciano Segreto (University of Florence - Gdansk University of Technology)

[The Italian Man without Qualities. Giuseppe Volpi di Misurata, business man, senior civil servant, diplomatic, minister, and financier](#)

Michael Peneder (Austrian Institute of Economic Research (WIFO)), Andreas Resch (WU Vienna University of Economics and Business)

[Joseph A. Schumpeter: broke investor during the early 1920ies, radical theorist of money and venture capital and Harvard Professor](#)

Richard Hawkins (University of Wolverhampton)

[Stop Thief!: Samuel Untermyer's Campaign to Transform Government Regulation of Bucket Shops, "Blue Sky" Stocks, and Market Manipulation.](#)

Session B4: Film making between Culture and Business. Film Industry in the CEE from its Beginnings in the Late Twenties of the Twenty Century up to the Present in Four Case Studies

Chair: Antonie Doležalová (Robinson College, Cambridge University, Cambridge, UK & Faculty of Social Science, Charles University, Prague, Czech Republic)

Antonie Doležalová (Robinson College, Cambridge University, Cambridge, UK & Faculty of Social Science, Charles University, Prague, Czech Republic)

[Film making between Business and Politics. Long-Term Comparison of Institutional and Economic Conditions of Film Industry in CEE. Introductory Remarks](#)

Antonie Doležalová (Robinson College, Cambridge University, Cambridge, UK & Faculty of Social Science, Charles University, Prague, Czech Republic), Hana Moravcová (Faculty of Social Sciences, Charles University, Prague, Czech Republic)

[Film Industry on the Way from Private Interests to Public Good. The Case of Czechoslovakia \(until 1948\)](#)

Artur Majer (FILMFORUM, Warszawa, Poland), Agnieszka Orankiewicz (FILMFORUM, Warszawa, Poland)

[Film Budgets of Feature Films Produced in Poland \(1989-2015\)](#)

Filip Pavčík (Faculty of Arts, Comenius University, Bratislava, Slovakia)

[Filmmaking under the Pressure of the State Cultural Policy. The Case of Czechoslovakia \(1948-1989\)](#)

Session B5: Measuring Business

Chair: Markus Lampe (WU - Vienna University of Economics and Business)

Fco. Javier Fernández Roca (Universidad Pablo de Olavide (Seville, Spain)), Fernando Gutierrez (Universidad Pablo de Olavide)

[LOOKING FOR THE COMPLEMENTARILY: ACCOUNTING HISTORY VS. BUSINESS HISTORY \(2000-2014\)](#)

Sumohon Matilal (University of York)

[Accounting for Bhopal: Questioning the ethic of rationality](#)

Markus Lampe (Vienna University of Economics and Business), Paul Sharp (University of Southern Denmark (SDU))

['Rational' Farmers and the Emergence of Modern Accounting in Danish Dairying](#)

Session B6: Homes and Markets

Chair: Emanuela Scarpellini (University of Milan)

Peter Scott (Henley Business School at the University of Reading), James T. Walker (Henley Business School at the University of Reading)

[The origins of the British housing crisis: 'stop-go' policy and the restriction of private residential house-building](#)

Shigehiro Nishimura (Kansai University)

[Global technology flows of Radio: How has RCA transformed the industry?](#)

Rui Shi (Kyoto University, Japan)

[The Establishment and Extension of Fresh Food Supermarket Format in China: The Rise of Fujian Yonghui Group](#)

Session B7: Competing for the Tax Payer

Chair: Margit Müller (Institut für Empirische Wirtschaftsforschung, Universität Zürich)

Zoi Pittaki (University of Glasgow)

[Proposing an extension to William Baumol's theory on entrepreneurship and institutions: lessons from post-Second World War Greece](#)

Ryo Izawa (Shiga University)

[Dynamics of the British Multinational Enterprises and International Tax Regulation, 1914–1945](#)

Kristine Sæveld (The University of Bergen (Dept. of Archaeology, History, Cultural Studies and Religion) and the City, University of London)

[The Formation of a British Tax Haven Policy, 1961-1979: Transit Capitalism in an Era of Decolonization](#)

Session B8: Shipping, globalisation and structural change in the postwar era (PART ONE OF TWO)

Chair: Stig Tenold (Norwegian School of Economics)

Saara Matala (Aalto University)

[Industrial transformation in between - Finnish shipbuilding in an intersection of two futures 1986-1996](#)

Henrik Sornn-Friese (Copenhagen Business School)

[Containerization in globalization: A dynamic capabilities-based analysis of how Maersk Line became a transnational company](#)

Martin Jes Iversen (Copenhagen Business School)

[The fall of a giant: External and internal impetus for changes in the decline of East Asiatic Company \(EAC\), 1978-1992](#)

25 Aug 2017, 14:00 - 15:30

Session C1: Paper development workshop (Part I)

Chair: Alfred Reckendrees (Copenhagen Business School)

Alfred Reckendrees (Copenhagen Business School)

[The „Nationality“ of the Company: Historical Approaches to a Possible Paradox](#)

Session C2: Open Access Workshop

Chair: Antonie Doležalová (Robinson College, Cambridge University, Cambridge, UK & Faculty of Social Science, Charles University, Prague, Czech Republic)

Antonie Doležalová (Robinson College, Cambridge University, Cambridge, UK & Faculty of Social Science, Charles University, Prague, Czech Republic)

[Alice Teichova's Contribution to Business History](#)

Session C3: Meet the Editors

Chair: Andrea Colli (Bocconi University Milan)

Andrea Colli (Bocconi University, Italy)

[Workshop: Meet the Editors](#)

Session C4: Business History and Corporate Heritage: foes or friends?

Daniele Pozzi (Liuc - Università Cattaneo / LIUC University, Castellanza (VA, Italy))

[Business History and Corporate Heritage: foes or friends?](#)

Jonathan Morris (University of Hertfordshire)

[The audience](#)

Susanna Fellman (University of Gothenburg)

[The sources](#)

William Foster (University of Alberta)

[The narrative](#)

25 Aug 2017, 16:00 - 18:00

Session D1: Paper development workshop (Part II)

Chair: Alfred Reckendrees (Copenhagen Business School)

Session D2, Room 60: Fashion Capitals in the Twentieth Century

Chair: Veronique Pouillard (University of Oslo)

Ben Wubs (Erasmus University)

[Fashion Capitals: Why they come and go, and return, sometimes](#)

Alice Janssens (Erasmus University Rotterdam)

[It is, isn't it? Interwar Berlin as a Fashion Capital](#)

Sophie Kurkdjian (IHTP-CNRS)

[Beyond the words: stating its position as the first global fashion capital in the world, Paris, 1914-1945](#)

Pierre-Yves Donzé (Osaka University), Rika Fujioka (Kansai University)

[Missed connections: designers, apparel makers, and fashion media in Tokyo since 1945](#)

Session D3: Transformations in the Gas Industry in the business history perspective. A european comparison

Chair: Ralf Banken (University of Frankfurt)

Mercedes Fernández-Paradas (University of Málaga (Spain)), Alberte Martínez (University of A Coruña (Spain)),

Jesús Mirás (University of A Coruña (Spain))

[Changes and strategies of the Spanish gas companies in the long run](#)

Andrea Giuntini (Università of Modena and Reggio Emilia, Italy)

[Public utilities in the Italian economic system. The case study of municipal gas companies \(1945-2015\)](#)

Alexandre Fernandez (University of Bordeaux (France))

[The municipalisation of Gas Networks in France : the case of Bordeaux](#)

Ana Cardoso de Matos (Universidade de Évora-CIDEHUS (Portugal))

[Between the "Committee of Paris" and the "Committee of Lisbon": the management and the operation of the company Companhias Reunidas de Gás de Lisboa \(CRGE\) 1891-1918](#)

Pål Nygaard (BI Norwegian Business School)

[Creating OLGA: an innovation for oil and gas industry stemming from nuclear research](#)

Session D4: Globalizing the Commodities

Chair: Ray Stokes (University of Glasgow)

Stephen Mihm (University of Georgia)

[What Is a Bushel of Grain? The Quest for Commodity Standards in Nineteenth-Century Business](#)

Eka Tchoidze (Assoc. Professor, Ilia State University, Tbilisi, georgia)

[Some aspects of Transcaucasia's economic development at the end of the 19th century: imperial expectations and local reality](#)

Marten Boon (Norwegian University of Science and Technology, Trondheim)

[Making Markets: Royal Dutch/Shell and the marketization of oil, 1974-1990](#)

Pål Thonstad Sandvik (Norwegian University of Science and Technology (NTNU)), Espen Storli (Norwegian University of Science and Technology (NTNU))

[The Scandinavian states and the international oil industry before 1940](#)

Session D5: Commercial Banks and Transformation in Europe

Chair: Mary O'Sullivan (University of Geneva)

Chun Huang (School of Economics, Renmin University of China)

[Changes of Economic Models: Investment Incentive & Risk Control Take the development of ICBC as an example](#)

Anton Ehlers (History Department, Stellenbosch University, South Africa)

[The genesis of a formal micro-lending industry and Capitec Bank in South Africa c.1992-c.2002: a case of unintended consequences/transformation.](#)

Henric Häggqvist (Dept of Economic History, Uppsala University), Peter Hedberg (Dept of Economic History, Uppsala University), Lars Karlsson (Dept of Economic History, Uppsala University)

[Credit and Efficiency in Swedish Commercial Banking 1870–1911](#)

Henric Häggqvist (Dept of Economic History, Uppsala University), Mats Larsson (Dept of Economic History, Uppsala University)

[The balance of imbalance between deposit and lending in Swedish commercial banking 1870-2000](#)

Session D6: Narrating business

Chair: Per Hansen

Daniele Pozzi (Liuc - Università Cattaneo / LIUC University, Castellanza (VA, Italy))
[Using history to renewing a traditional industry: the case of Grappa Poli \(1898-2016\)](#)

Fco. Javier Fernández Roca (Universidad Pablo de Olavide (Seville, Spain)), Jesús D. López-Manjón (Universidad Pablo de Olavide, de Sevilla)
[THE INVENTION OF TRADITION IN FAMILY BUSINESSES OR HOW TO JUSTIFY 175 YEARS OF HISTORY](#)

Tomasz Olejniczak (Kozminski University), Anna Pikos (Kozminski University)
[In Search of Identity: Reinterpretations of Polish corporate narratives](#)

Anna Soulsby (Nottingham University Business School, University of Nottingham, United kingdom)
[Transforming Former State-owned Enterprises in Post-Communist Societies: Using Narratives to Control Managerial Legitimacy and Organizational History](#)

Session D7: Professionalisation of Management

Chair: Jacqueline McGlade (Sultan Qaboos University, Muscat, Oman)

Rolv Petter Amdam (BI Norwegian Business School), Gabriel R. G. Benito (BI Norwegian Business School)
[When do organizations internationalize? The development of Harvard Business School's first international strategy 1950-1972](#)

Sonja Gallhofer (University of Glasgow), Akira Yonekura (Heriot-Watt University)
[Advocating a change of management style in the context of a crisis: The case of US business in the 1970s and early 1980s](#)

Sebastian Schöttler (Humboldt University of Berlin, Chair for Social- and Economic History (Prof. Alexander Nützenadel))
[The impact of automation technology on the skill composition of the industrial workforce. The Volkswagen Case, 1954/55-1973](#)

Gerarda Westerhuis (Utrecht University), Mattias Kipping (Schulich School of Business, York University, Toronto, Canada)
[How new beliefs at the top percolate the organization: A comparative analysis of two Dutch banks](#)

Session D8: Women in Business

Chair: Eirinn Larsen (University of Oslo)

Alberto Rinaldi (University of Modena and Reggio Emilia and RECent), Giulia Tagliazucchi (Doctoral Research in Labour, Development and Innovation, Marco Biagi Foundation - Department of Economics, University of Modena and Reggio Emilia (Italy).)
[Women Entrepreneurs in Italy: A Prosopographic Study](#)

Stéphanie Ginalska (University of Lausanne)
[The transformation of gender inequality in the Swiss large firms \(20th-21st c.\)](#)

Janette Rutterford (Open University Business School)
[The role of women investors in the development of business in the UK, 1850 to 1970](#)

Stefania Licini (University of Bergamo)
[Women, business and finance in 19th century Milan](#)

26 Aug 2017, 09:00 - 11:00

Session E1: Shipping, globalisation and structural change in the postwar era (PART TWO OF TWO)

Chair: Giulio Mellinato (University of Milano-Bicocca)

Gelina Harlaftis (Ionian University)
[Southern Europe helping Northern Europe: Greek shipowners and the revival of the West German shipyards. Transformations in the global shipping industry in the 1950s](#)

Sig Tenold (Norwegian School of Business)
[Far East Movement: Why Western Europe was doomed to lose its maritime hegemony](#)

Katharina Reiling (University of Konstanz)
[The emergence of maritime governance in the post-war world](#)

Niels P Petersson (Sheffield Hallam University)
[Shipping as a knowledge industry? The example of Ocean Transport and Trading](#)

Session E2, Room 60: Banking around the World

Chair: Youssef Cassis (European University Institute)

Amol Agrawal (Indian Institute of Management, Bangalore)

[Syndicate Bank: Case of a Forgotten Bank that Pioneered Financial Inclusion \(1925-69\)](#)

Robert Fitzgerald (Royal Holloway, University of London)

[Historical Lessons from Chinese Banking Reform: Institutional and Organizational Change in Transition Economies](#)

Valerio Cerretano (University of Glasgow), Catherine Schenk (University of Glasgow)

[The industrial intervention of central banks from the 1930s](#)

Pedro Lains (pedro.lains@ics.ulisboa.pt), Pedro Neves (Lisbon School of Economics & Management, UL),

Álvaro Ferreira da Silva (Nova School of Business and Economics, UNL)

[Savings banks and modern banking in Portugal: a comparative perspective \(1850-1940\)](#)

Session E3, Room 60: Aristocracy and Business

Chair: Rolv Petter Amdam (BI Norwegian Business School)

Takeshi Abe (Kokushikan University), Izumi Shirai (Japan Business History Institute), Takenobu Yuki (Tohoku University)

[Industrial Development and Decline of Traditional Noblemen in Interwar Japan](#)

Monika Poettinger (Università Luigi Bocconi Milano)

[FROM ARISTOCRACY TO BUSINESS AND BACK THE GINORI FAMILY AND PORCELAIN 1735-1896](#)

Brilli Catia (Bocconi University, Italy), Silvia Antonia Conca Messina (University of Milan, Italy), Tolaini Roberto (University of Genoa, Italy)

[Agri-business and nobility in Northern Italy. Lands, investments and markets \(1815-1861\)](#)

Neslişah Leman Başaran Lotz (Assistant Professor at the University of Maltepe, Turkey)

[The origins and the profile of the Muslim-Turkish merchants and entrepreneurs in Turkey in the early republican era](#)

Session E4: Innovation and intellectual property rights

Chair: Teresa da Silva Lopes (York University)

Adoración Álvaro-Moya (CUNEF (Universidad Complutense de Madrid)), Rafael Castro (Universidad Autónoma de Madrid), José Patricio Sáiz González (Universidad Autónoma de Madrid)

[Do multinationals patent to deal with uncertainty before entering new markets? Evidence from the Spanish machinery sector \(1880s-1950s\)](#)

Andrea Lluch (CONICET (Argentina) and Los Andes University (Colombia))

[Transformation and change in business and trademark patterns in Latin America: the contrasting experiences of Argentina and Colombia during the first global economy](#)

David Andersson (Uppsala University), Pablo Galaso (Instituto de Economía, Universidad de la República), Patricio Sáiz (Universidad Autónoma de Madrid)

[Innovation Networks and Collaboration: Sweden and Spain during the Second Industrial Revolution](#)

David Andersson (Uppsala University), Fredrik Tell (Department of Business Studies, Uppsala University)

[Independent or not? A reassessment of the role of independent invention during second industrial revolution](#)

Session E5, Room 60: Multinationals: Structure and Management

Chair: Franz Mathis (Universität Innsbruck)

Susanna Fellman (University of Gothenburg), Martin Shanahan (University of South Australia)

[From national to global: Tracing the transition from pro- to anti-cartel legislation in selected OECD countries after World War II.](#)

Tobit Vandamme (Ghent University)

[Corporate structure as a competitive advantage in the First Global Economy: the Empain group as a multinational network of holding companies](#)

Takashi Shimizu (The University of Tokyo)

["Abuse" of the corporate form: recognition and use of organizational forms in Japan after World War II](#)

Marcus Box (Department of Social Sciences, School of Business Studies, Södertörn University, Stockholm, Sweden), Mikael Lönnborg (Department of Social Sciences, School of Business Studies, Södertörn University, Stockholm, Sweden), Paulina Rytkönen (Department of Business Studies, Alfred Nobels Allé 7, 14189 Huddinge,

Sweden)

[Arla in the transformation of the dairy market in the Baltic States after 1989](#)

Session E6: Responsible Investments

Chair: Takeo Kikkawa

Christian Stutz (University of Jyväskylä; HWZ University of Applied Sciences in Business Administration in Zürich)

[Corporate social responsibility and business history: A review and directions for future research](#)

Minoru Shimamoto (Hitotsubashi University)

[Industrial Policy for Renewable Energy: Japanese national R&D project after the 1970s](#)

Muriel Petit-Konczyk (faculty of finance banking and accounting, university of Lille2)

[the creators of the North of France coastal forest from 1845 to 1885](#)

Volodymyr Kulikov (Karazin Kharkiv National University, Ukraine)

[Enterprise and Communities in Company Towns. The Success Formula of the Relationship Between Business and Society](#)

Session E7: Transport and Transformation

Chair: Christopher Kopper (University of Bielefeld)

Jue Wang (School of Economics, Renmin University of China), Qing Wang (School of Economics, Renmin University of China)

[China's Railway Industry \(2003-2016\): From Technological Catching-Up to Innovation](#)

Reinhilde Sennema (Erasmus University Rotterdam)

[The Port City Business: A Narrative Approach to the Transformation and Reconstruction of Rotterdam \(1932-1970\)](#)

Tyler James Callaway (New York University)

[Austro-Hungarian Shipping Companies and Overseas Trade in the Age of Empire](#)

Bernd Kreuzer (RWTH Aachen University, Department of Economic and Social History and History of Technology)

[The Transformations of a Mediterranean Port :Trieste, 1850-1950](#)

Session E8, Room 60: Growth and Transformation of Industries

Chair: Maria Eugenia Mata (Nova School of Business and Economics Lisbon)

Mattias Kipping (Schulich School of Business, York University, Toronto, Canada), Takafumi Kurosawa (Graduate School of Economics, Kyoto University, Japan)

[Contextualizing organizational capabilities: Moving beyond the firm to understand sustainable competitive advantage](#)

Juha Antti Lamberg (University of Jyväskylä), Jari Ojala (University of Jyväskylä, Dept. of History and ethnology)

[Where have all the lost firms gone?](#)

Neil Pyper (Coventry Business School)

[The challenges multinationals face going global: Is hierarchical capitalism a limiting factor?](#)

Takeshi Ohtowa (Hiroshima City University), Junji Inoguchi (Otaru University of Commerce), Tsutomu Kita (Hiroshima City University), Tomomi Shiosaki (Kyushu University)

[Innovation and Tradition in a Japanese Denim Maker](#)

26 Aug 2017, 11:30 - 13:00

Session F1, Room 60: Business History of Vices

Chair: Peer Vries (University of Vienna)

Juan Carmona Zabala (University of California, San Diego)

[Oriental Tobacco Trading Firms and the Expansion of Political and Financial Institutions in Interwar Greece and Germany](#)

Neveen Abdelrehim (Newcastle University Business School), Sumohon Matlal (University of York)

[Resisting the neo-imperial brew: Two different blends](#)

Mark Jakob (Humboldt University, Berlin / SPP 1859 "Erfahrung und Erwartung")

[Postcolonial competition: The conflicts sparked by the establishment of the Bremen tobacco exchange in 1958-1959](#)

Session F2: Comparative Steele

Chair: Phil Scranton (Rutgers, The State University of New Jersey)

Alberto Manzini (Independent researcher - Teaching Assistant at University of Padua)

Company welfare evolution in XXth century in high technological companies: a comparative analysis of the steel sector in Italy and Spain

Yongdo Kim (Professor of Department of Business Administration at Hosei University, Japan)

Historical comparison between interfirm relationship in steel industry of the US and Japan – case of transaction of steel for automobiles

Grace Ballor (University of California, Los Angeles)

Multinational Retail and European Integration: A Comparative Analysis of Delhaize, Tesco and the Impact of Their FDI in Eastern Europe, 1980-2010

Session F3: Power Relations in Value Chains

Chair: Einar Lie (Oslo University)

Sabine Pitteloud (University of Geneva)

The social desirability of the offshoring process in Switzerland: transformations from the “30 glorieuses” to the new wave of globalization.

Elisabetta Merlo (Bocconi University), Mario Perugini (Bocconi University)

A matter of leadership. The evolution of buyer-supplier relationships in Italy (1950-2000)

Teresa da Silva Lopes (The University of York)

Competing in Global Value Chains: From Commodity Trading to Branded Goods Trading

Session F4: Managing Financial Risk

Chair: Niels Viggo Haueter (Swiss Re Group)

Kiyotaka Maeda (Faculty of Economics, Seinan Gakuin University, JAPAN)

Financial arrangements of small and medium enterprises and regional economic growth in Japan: Transformations in the salt producing region, 1890s–1910s

Emily Buchnea (Newcastle University Business School)

The extension and transformation of Anglo-American financial networks, 1800-1850

Oskar Broberg (University of Gothenburg), Rönnbäck Klas (University of Gothenburg)

Imperial profits and the big six - The return on investments in the largest british colonial companies in Africa, 1870-1970

Session F5: Regulation and Business

Chair: Neil Rolling (University of Glasgow)

Lena Andersson-Skog (Umeå University), Josefin Sabo (Umeå University)

Technological development and the regulatory state 1864-1948. The case of Nobel dynamite in Sweden.

Florian Wöltering (RWTH Aachen Germany)

Regulation or market? Change determinants in business models of taxis, rental cars, and rental cars for self-drivers during the 1950s and 1960s in West Germany

Benedita Camara (University of Madeira, Department of Management and Economy, Portugal)

Regulation in Port Wine and Madeira Wine (1930's-1974)

Session F6, Room 60: Immigrants and Family networks

Chair: Hartmut Berghoff (University of Göttingen)

Stefano Agnoletto (Fondazione ISEC (Insitute for the History of Contemporary Age, Milano, Italy))

The impact of mass-immigration on small-business and the birth of economic ethnic niches The case-study of Toronto construction industry (1950s-1960s)

Benjamin Hein (Stanford University)

Migrant Letters and "Capitalist Spirits." German Commercial Law in an Atlantic World Context, 1850-1870

Olga Zaslavskaya (International Alternative Culture Center, Budapest, Hungary)

Early Globalization and Transnational Context of the Family Business Networks in the Middle East and Beyond

Session F7: Creative Industries

Chair: Pierre-Yves Donze

Balasz Varga (Institute for Art Theory and Media Studies, Budapest, Hungary)
[Global Trends & Local Market: Trends and Transformations in the Hungarian Film Industry \(2004-2015\)](#)

Fernandez-Moya Maria (Colegio Universitario de Estudios Financieros (CUNEF), Madrid)
[The Role of Cultural Influences and Networks in International Competitiveness. Publishing Multinationals in the First Global Economy \(1870-1914\)](#)

Jeffrey Fear (University of Glasgow), Cristina Stanca-Mustea (University of Heidelberg)
[Confronting the Nazis: Paul Kohner, Carl Laemmle and Universal Pictures 1930-1937](#)

Session F8, Room 60: Navigating Risky Waters

Chair: Hans Kernbauer (WU - Vienna University of Economics and Business)

Károly Halmos (ELTE University, Budapest, Department for Social & Economic History; HAS-ELTE Group for Historical Crisis Research)
[The failure of bankruptcy legislation in Hungary](#)

Neil Forbes (Coventry University, UK)
[Multinational enterprise and the transformation of warfare in the twentieth century.](#)

Edward Brent Lane (University of North Carolina Kenan Flagler Business School)
[Expanding the Limits of Adventure: Investor Risk Perception Mitigation in Early Modern Transatlantic Exploration](#)

Per H. Hansen (Copenhagen Business School)
["Making Sense and Decisions under Uncertainty: The 1931 Austrian Credit Anstalt Crisis and central banks](#)

26 Aug 2017, 14:00 - 16:00

Session G1, Room 60: Global Leviathans: State-owned enterprises in transition

Chair: Dieter Stiefel (University of Vienna)

Fary Akmal Osman (Graduate School of Economics, Kyoto University)
[State-owned enterprise \(SOE\): Becoming a Multinational Corporation, 1970-2014.](#)

Andrea Colli (Bocconi University, Italy), Pasi Nevalainen (University of Jyväskylä, Finland)
[Leviathans facing Globalization: Governance and Internationalization of State-Owned Enterprises in Italy and Finland, 1970–2010](#)

Grietjie Verhoef (University of Johannesburg, South Africa)
[State and market: SOEs in Africa since the opening up for markets, 1990s–2015.](#)

Zeng Zhaojin (Department of History, University of Texas at Austin)
[A Tale of Two Factories: China's State-Owned Enterprise Transition in the Context of Global Economic Transition, 1980–2000](#)

Session G2: Regulation and Government

Chair: Pål Sandvick (NTNU: Norwegian University of Science and Technology)

Chenxiao Xia (Graduate School of Economics, Kyoto University)
[Transformation by War and Occupation: Electricity in Germany and Japan, 1933-1951](#)

Daniela Felisini (University of Rome Tor Vergata - Department of History, Humanities and Society)
[Beyond the Pillars of Hercules: European Businesses and the Integration Process, 1950–1990](#)

Robert Peters (Chair of Economic and Social History and History of Technology, RWTH Aachen University)
[Labour Market Regulation and its Commercial and Economic Impact: Possible Precursors of the Current Anti-Globalisation Movement in the 17th and 18th Centuries](#)

Christofer Stadlin (Zurich Insurance Company Ltd., Zürich Switzerland)
[Markets created and regulated by government, opportunity for and transformational force impacting private enterprise: Casualty insurance and the Zurich General Accident and Liability Insurance Company](#)

Session G3: Business and Politics

Chair: Niklas Jensen-Eriksen (University of Helsinki)

Maiju Wuokko (University of Helsinki)
[Studying business political activity through the lens of BIAs: Two Finnish case studies](#)

Rikard Westerberg (Stockholm School of Economics)
[Fighting uphill battles: How Swedish industry used semisecret organizations to promote a business friendly](#)

agenda during the 1950's and 60's

Melih Yeşilbağ (Ankara University)

[The Polarization of the Turkish Business Community During the AKP Rule: Evidence from the Construction Industry](#)

Takeo Kikkawa (Professor, Tokyo University of Science)

[Transformation of the nuclear business in the Japanese society](#)

Neil Rollings (University of Glasgow)

[British Business and Margaret Thatcher](#)

Session G4, Room 60: Institutional Changes

Chair: Gelina Harlaftis

Maria Stella Chiaruttini (European University Institute)

[From gentlemen's clubs to multinationals: Evolving strategies and new challenges of modern securities exchanges](#)

Nuria Puig (Universidad Complutense de Madrid)

[Who sets the rules of the game? Private business actors in the Spanish economic transition, 1950s-1990s.](#)

Judit Klement (Eötvös Loránd University of Budapest, Faculty of Humanities, Institute for History)

[Resumption after World War II. A Hungarian joint-stock company in an age of transformation, 1945–1947](#)

Nicolaas Tjaart Strydom (University of Johannesburg, South Africa)

[Identity crisis and evolution: The Johannesburg Stock Exchange in the context of Afrikaner Nationalism \(1948 - 1994\)](#)

Session G5: Clusters and Industrial Districts

Chair: Knut Sogner

Minoru Sawai (Faculty of Business Administration, Nanzan University)

[The Significance of Multi-Tiered Market and Production Structure of Machine Tools: Experiences of Japan in Interwar Period](#)

Jordi Catalan (University of Barcelona), Tomàs Fernández-de-Sevilla (Free University of Brussels)

[Hierarchical clusters: The emergence of the Barcelona and São Paulo automobile-industry districts](#)

Noora Nykänen (University of Jyväskylä)

[A Sum of its Parts? Evolution and Industrial Structure of Regional Clusters in Soviet Union 1890 - 1990](#)

Mária Hidvégi (University of Konstanz)

[Energy efficiency and mobility before and after 1945 in Hungary: Diesel engines and minicars](#)

Session G6: Understanding changes: business organisation, family firms and directorships

Chair: Gerarde Westerhuis (University of Utrecht)

Jan Ottosson (Department of economic history, Uppsala University, Sweden)

[The Making and breaking of Interlocking Directorships between Banks and Industry during and after the First World War in Sweden.](#)

Robert Bennett (Cambridge Group for the History of Population and Social Structure, Department of Geography, University of Cambridge)

[Transformation of business organisation in Britain 1851-1911: Incorporation, proprietorship and self-employment](#)

Harry Smith (Cambridge Group for the History of Population and Social Structure, Department of Geography, University of Cambridge)

[Family Firms in England and Wales, 1851-1911](#)

Carry van Lieshout (Cambridge Group for the History of Population and Social Structure, Department of Geography, University of Cambridge)

[Company directors in England and Wales, 1881-1911](#)

Session G7, Room 60: Philanthropy, Welfare and Religion

Chair: Charles Harvey (University of Newcastle)

Valerio Varini (Dipartimento di Economia, Metodi Quantitativi e Strategie di Impresa - Università degli studi di Milano - Bicocca)

[The reciprocal influence of Human Relation and Welfare Capitalism in Italy in II-Post War](#)

Valeriy Kerov (National Research University Higher School of Economics (HSE) (Moscow))

Russian Old Believers Case: Technical Innovations as Inadmissible "Devil" Loans

Hans Sjögren (EHFF, Stockholm School of Economics)
Family Dynasties in the Transformation of Nordic Business

Alice Shepherd (University of Leeds), Steven Toms (University of Leeds)
Entrepreneurship, business strategy and corporate philanthropy: The case of factory and business regulation

Session G8, Room 60: Destinies of old industries

Chair: Roman Köster (University of Freiburg)

Jan-Otmar Hesse (University of Bayreuth)
International Success and Domestic Decline: Germany's Textile Industry after the Economic Miracle

Jonas Scherner (Department of Historical Studies, Norwegian University of Science and Technology (NTNU)),
Mark Spoerer (University of Regensburg)
From import substitution to export orientation: the transformation of Europe's man-made fibre industry in the 20th century

Muwei Chen (Graduate School of Economics, Kyoto University)
The Fallen Bellwether: A Historical Institutional Study on the Professional Association of the Black Dyeing Industry in Kyoto after the 1970s

Karolina Hutkova (Institute of Historical Research and LSE)
Bengal silk industry and laissez-faire policies in the nineteenth century: Deindustrialization revisited